

OCULA Annual General Meeting Reports, 2013

The following reports will be delivered or referred to at the OCULA 2013 Annual General Meeting on January 30th, 2014.

President's Report and Welcome to the OCULA AGM

2013 was another successful year for OCULA, and I am pleased to report on our achievements.

Growing Career Paths

OCULA has continued to excel in the area of providing professional development for our members. Our regular events—the spring conference, spring dinner, and fall event—were all received very positively by participants, and provided opportunities for our members to engage with and learn from each other. The spring conference, *Forward-Facing Library: The Future of Reference and Instruction in Academic Libraries*, was focused around poster sessions, and it was one of the most interactive conferences I have ever participated in. In the fall we hosted a one-day *Start-Up Library* workshop with M.J. D'Elia, and attendees joined us from across the OLA divisions.

Our Super Conference planners, Jaclyn Chambers-Page and Jane Schmidt, were both new to planning and they have done an excellent job of gathering input from Council, planning the OCULA sessions, and coordinating session conveners.

The New Librarian Resident program was on hold this year as we created a Funding Task Force to investigate alternate funding sources for this initiative. The New Librarian Resident program was created in

part for OCULA to contribute to the development of recent graduates. We hope to be able to share more news about the Task Force's recommendations in spring of 2014, and we anticipate that this will be another chance for our members to give back to librarianship.

Collaborating to Extend Libraries' Strategic Voice

We worked with OLITA this year on several advocacy issues. Following up on the resolutions from last year's AGMs in opposition to the current Access Copyright license agreements, we sent a copy of the resolution to those universities who had licenses with Access Copyright. In the fall, we worked together to write responses to the Tri-Agencies' consultations on their Draft Open Access Policy and their initiatives with respect to big data.

OCULA also submitted a statement to the Ontario Ministry of Education emphasizing the value of school libraries for lifelong learning and the ways in which school libraries can help students succeed in postsecondary education.

This fall, we spoke with representatives from the new Canadian Association for Professional Academic Librarians and extended an open invitation to collaborate on areas of mutual interest.

Strengthening the Organization

This was the first year for our new online *InsideOCULA* newsletter. Our editorial team—Martha Attridge-Buften, Carey Toane, Jenaya Webb, and Elizabeth Yates—has done a wonderful job of re-imagining the newsletter to make it even more engaging and informative.

This was also the inaugural year for our OCULA Ambassadors initiative. We now have an Ambassador in every Ontario college and university

library who can help us communicate more effectively with everyone who works in Ontario's academic libraries.

Finally, I am pleased to report that OCULA's membership for 2013 numbered 720 individuals, a significant increase from 548 in 2012.

All of this could only have been achieved with hard work from OCULA's many volunteers. Thank you to everyone on OCULA Council for your commitment, creativity, and enthusiasm; thank you to the OLA staff for your ongoing support; and thank you to all our members for your participation in OCULA.

Respectfully submitted,
Kristin Hoffmann,
OCULA President 2013

President-Elect Report

Thank you all for the opportunity to serve as the OCULA President in 2014. I am very much looking forward to working with Council on several exciting initiatives we have in the works.

Please join me in welcoming Shanna Pearson to Council as the President-Elect. Shanna works at Seneca Colleges as a User Services and Information Literacy Librarian, and she has already jumped into her OCULA role by presenting a strategic planning session with Kristin and me at the OLA Super Conference.

Working with Kristin Hoffman this past year has been a pleasure. Kristin's deep knowledge of the academic library sphere was always

evident, and her advocacy efforts this past year have benefited the library community. I am grateful that Kristin will continue to serve OCULA as Past-President, and I look forward to continuing to learn from her this coming year.

I would like to take this opportunity to welcome our new Councillor, Denise Smith, who works as a Special Projects/Liaison Librarian at Brock University. We are also welcoming a new Super Conference planner, Jeannie An, who is a Research Services Librarian at McMaster University.

This year OCULA will be focusing on updating our strategic plan, which is reflective of the broader OLA strategic planning work that has been undertaken this past year. In order to solicit input from our membership, Kristin, Shanna, and I will be presenting a session on Friday, January 31st at 2:10pm called “Designing a Blueprint for Libraries with OCULA.” The session will use OCULA’s strategic plan as a framework for discussing strategic planning, thinking, and implementing.

In addition OCULA will continue to host several events throughout the year. The first two happen this spring, and I would like to invite you to join us. The first is the OCULA Spring Conference held in lovely Jordan Station. Rhonda Roth and Lynne Serviss are the conference planners and have been working on what promises to be a great day. The second event is the OCULA Spring Dinner, which this year will be held at Seneca College. Meghan Ecclestone has been our volunteer coordinator and is working with Adele Magowan from Seneca to plan the dinner. We hope to see many of you at these two events, as well as joining us in the other activities we have planned for the rest of the year.

If you are interested in getting involved with OCULA, such as helping plan one of our events, please contact me or any member of the OCULA Council.

I am very excited for 2014 and look forward to working with you as your 2014 OCULA President. Thank you for attending the OCULA AGM, and I hope you enjoy the rest of the OLA Super Conference.

Respectfully Submitted,
Sophia Apostol
OCULA President-Elect 2013/President 2014

Past President's Report

OCULA Awards Report

The 2013 OCULA Award for Lifetime Achievement goes to Mary Ann Mavrillac, Vice Provost and Andrew H. and Janet Dayton Neilly Dean of River Campus Libraries at the University of Rochester. We recognize Mary Ann for her contributions to academic librarianship, leadership, and extensive service to OCULA and OLA. Congratulations Mary Ann!

Respectfully Submitted,
Jennifer Peters
Chair, OCULA Award for Lifetime Achievement Committee

There was a tie for this year's 2013 OCULA Award for Special Achievement. Both of these teams/projects were exceptional and serve as exemplars for other institutions. The winners were:

SPARK Student Papers & Academic Resource Kit Steering Committee project leads Sarah Coysh, Mark Robertson and Adam Taves

Ontario College's Copyright Literacy Development Team, which was comprised of Meaghan Shannon, Patricia Buckley, Jennifer Peters, Joy Muller, Joanna Blair, Michael Craven, Kathy Bouma, Steve Torrens, Shelley Woods, Wanda Noel and Jordan Snel.

SPARK is exceptional because of the significant role it will play in student academic success and its innovative design. As well, it involves partnerships with other on-campus experts from the Writing Department and the Learning Skills Services at York University. Finally SPARK is released under a Creative Commons license so that others may use the site or re-use the content for non-commercial purposes with appropriate credit.

The Ontario College's Copyright Literacy Modules are a significant contribution to copyright training for faculty members within the Ontario CAAT College system. The team designed, scripted and filmed tutorials to facilitate faculty understanding of their rights and responsibilities within the new federal Copyright Act and to provide tools to aid in their compliance with the Act.

Congratulations to all of this year's winners!

Respectfully submitted,

Mindy Thuna

Chair, OCULA Award for Special Achievement Committee

OCULA Nominations Report

OCULA Council had openings for one councillor-at-large for the period 2014 to 2016. Our online election was held in December with four OCULA members running on the ballot. We are pleased to announce that Denise Smith from Brock University has been elected councillor-at-large for a 3 year term. A special thanks to everyone who put their names forward for candidacy in the election.

Shanna Pearson is the incoming Vice-President/President-Elect (acclaimed).

Respectfully submitted,

Jennifer Peters,

OCULA Past President and Chair, OCULA Nominations Committee

OCULA Treasurer's Report

The following budget is for the year ending 2013. Please note that some 2013 invoices are yet to be booked and 2013 year-end numbers are preliminary and have not yet been audited.

OCULA Treasurer's Report, Year Ending 2013
 Submitted by Courtney Lundrigan

EXPENSES FOR OCULA COUNCIL

1/21/2014

*Some 2013 invoices are yet to be booked.

*2013 year-end numbers are preliminary and have not been audited.

EXPENSE	Budget	Actual	Difference (\$)	Difference (%)
Professional Development	\$ 50.00		\$ 50.00	100.0%
Professional Memberships			\$ -	
Space Rental			\$ -	
Telephone	\$ 150.00	\$ 398.00	\$ (248.00)	-165.3%
Catering	\$ 650.00	\$ 479.00	\$ 171.00	26.3%
Travel, etc.: OLA	\$ 3,500.00	\$ 3,397.00	\$ 103.00	2.9%
Travel, etc.: Non-OLA			\$ -	
Awards	\$ 500.00	\$ 137.00	\$ 363.00	72.6%
Equipment Rental			\$ -	
Printing	\$ 150.00	\$ 107.00	\$ 43.00	28.7%
Supplies		\$ 99.00	\$ (99.00)	
Delivery	\$ 50.00		\$ 50.00	100.0%
Support Services			\$ -	
Electronic License: Purchases			\$ -	
Electronic License: Maintenance			\$ -	
Special Projects	\$ 500.00		\$ 500.00	100.0%
Total Expenses	\$ 5,550.00	\$ 4,617.00	\$ 933.00	16.8%

OCULA Treasurer's Report, Year Ending 2013
Submitted by Courtney Lundrigan

EXPENSES FOR OCULA EDUCATION

1/21/2014

*Some 2013 invoices are yet to be booked.

*2013 year-end numbers are preliminary and have not been audited.

REVENUE	Budget	Actual	Difference (\$)	Difference (%)
Grants				
Revenue: Registration	\$ 12,515.00	\$ 10,668.00	\$ 1,847.00	14.8%
Revenue: Sponsorship		\$ 1,250.00		
Revenue: Miscellaneous				
Total Revenue	\$ 12,515.00	\$ 11,918.00	\$ 597.00	4.8%

EXPENSE	Budget	Actual	Difference (\$)	Difference (%)
Space Rental			\$ -	
Telephone			\$ -	
Catering	\$ 8,400.00	\$ 5,758.00	\$ 2,642.00	31.5%
Travel, etc.: OLA	\$ 1,400.00	\$ 1,161.00	\$ 239.00	17.1%
Travel, etc.: Non-OLA			\$ -	
Awards		\$ (150.00)	\$ 150.00	
Commission			\$ -	
Equipment Rental		\$ 50.00	\$ (50.00)	
Printing	\$ 50.00	\$ -	\$ 50.00	100.0%
Supplies	\$ 50.00	\$ 152.00	\$ (102.00)	-204.0%
Delivery			\$ -	
Support Services			\$ -	
Electronic License: Purchases			\$ -	
Electronic License: Maintenance			\$ -	
Special Projects			\$ -	
Total Expenses	\$ 9,900.00	\$ 6,971.00	\$ 2,929.00	70.4%
Net Income	\$ 2,615.00	\$ 4,947.00	\$ (2,332.00)	189.2%

Division Total	\$ (2,935.00)	\$ 330.00	\$ (3,265.00)	-11.2%
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OCULA Education Report

OCULA launched a series of Information Briefs on issues relevant to Ontario's college and university library staff. Additional details and copies of the Information Briefs can be found on the [OCULA website](#).

OCULA also worked in conjunction with OLA's Education Institute (EI) Co-ordinator to identify speakers and topics for EI sessions relevant to OCULA members.

There were three OCULA hosted events in 2013. All events were well attended.

1. [OCULA Spring Conference](#), Inn on the Twenty, Jordan, ON
April 26, 2013
 - Theme: Forward-Facing Library: The Future of Reference and Instruction in Academic Libraries
 - Facilitators: Jenn Peters and Sarah Forbes
 - [InsideOCULA story](#) about the event
2. [OCULA Spring Dinner](#), York University University – Glendon Campus, Toronto, ON
May 16, 2013
 - Keynote speaker: Craig Heron, York University
 - [InsideOCULA interview](#) with Craig Heron
3. [OCULA Fall Conference](#), Ottawa Public Library – Rideau Branch, Ottawa, ON
October 25, 2013
 - Theme: The Startup Library

- Facilitator: M.J. D'Elia
- [InsideOCULA story](#) about the event

Planning is currently underway for the 2014 OCULA Spring Conference and Dinner.

Respectfully submitted,

Sarah Forbes
OCULA Councillor – Education Portfolio

OCULA Marketing Report

Marketing and Communications goals completed in 2014:

1. Ambassadors for all institutions confirmed.
2. Acknowledgement of Ambassador program finalized – OCULA AGM and Super Conference ribbons.
3. Mentoring activities merged with those of Mentoring group or put on hold for later revisiting.

Recommendations for Marketing and Communications goals to be taken forward in 2014:

1. Undertake market research every two years after Super Conference.
 - Collect feedback via OCULA Ambassadors.
 - Collect feedback via OCULA listserv.

2. Continue advocacy initiatives:

- a. Monitor Ambassador Program and modify terms of reference to include dates of highest email traffic.
- b. Ensure OCULA member sits on Mentoring group and reports back to council on initiatives that affect OCULA.

Respectfully submitted,

Mindy Thuna

OCULA Councillor – Marketing Portfolio

Publications Report

This year we published *InsideOCULA* exclusively online. Although the content management system continues to be a challenge, we are pleased with the context mix which continues to represent the activities and initiatives of academic libraries across Ontario.

Our call for content goes out through the new Ambassador program and we are happy to be working with Mindy on this project—it is yielding good results. In addition, we published seven Information Briefs and these materials also provide content for the newsletter.

We have also contributed to the consultations that Mike Ridley has been facilitating on an online version of Access OLA and look forward to the new publication and to potentially migrating *InsideOCULA* to the

content management system that Mike and his editorial team will be using.

Thank you to the editorial team of Carey Toane, Jenaya Webb and Elizabeth Yates for all their efforts. In addition, our thanks to Brian Pudden, Carla Wintersgill, Annesha Hutchinson and Clair Ward-Beveridge for their help in making *InsideOCULA* happen.

Martha Attridge Bufton
Editor-in-Chief, OCULA Publications

OCULA Super Conference Report

For the 2014 Super Conference, OCULA Council requested sessions on the following topics: collaborative projects, advocacy, future implications for learning and information/digital literacies, entrepreneurial thinking, scholarly communications, human resources and mentoring, collections and collections management, space design, and user experience.

Several excellent ideas for a Spotlight Speaker were proposed by the OCULA Council and Super Conference Planners. After two earlier choices had to drop out for personal reasons, Bobbi Newman, aka, Librarian by Day, a blogger, Tweeter and in international public speaker, graciously accepted our invitation to be OCULA's Spotlight Speaker. A dynamic and insightful speaker, Newman will be sharing her ideas on advocating for libraries in a changing academic landscape.

The Planners had 26 sessions to fill including the usual Lightning Strikes session and a session on the observations of the OCULA Council on their role in the creation of OLA's new strategic plan. There were about 57 sessions submitted in response to the call for proposals; some of these sessions were turned into collaborative opportunities in order to include as many members as possible.

Respectfully submitted,
Jane Schmidt and Jaclyn Chambers Page
OCULA Super Conference Planners, 2013