

OCULA 2014 Annual General Meeting

Sponsored by Gale Cengage
Thursday, January 29th, 2015.
5:30 p.m., MTCC 204
Toronto, Ontario

MINUTES

1. Call to Order

President Sophia Apostol called the meeting to order at 5:30 p.m.

2. Approval of the Agenda

Motion: to approve the agenda.

Moved by: Peter Duerr

Seconded by: Karen McGrath

Carried.

3. Introduction of the 2014 Council Members by the Chair:

Sophia Apostol introduced the 2014 Council Members:

Council:

Sophia Apostol (President)

Shanna Pearson (VP/President-Elect)

Kristin Hoffmann (Past President)

Courtney Lundrigan (Treasurer)

Sharon Munro (Secretary)

Denise Smith (Councillor-at-Large)

Mindy Thuna (Councillor-at-Large)

Peter Duerr (Councillor-at-Large)

Super Conference Coordinators:

Jaclyn Chambers-Page
Jeannie An

Editorial Team:

Martha Attridge-Buften (Editor-in-Chief)
Elizabeth Yates (Editor-at-Large until March 2014, then Co-Deputy Editor)
Jenaya Webb (Editor-at-Large until March 2014, then Co-Deputy Editor)

New Librarian Resident:

Caleb Domsy (from August 2014 to August 2015)

4. Approval of the Minutes from the [Annual General Meeting 2013](#)

Motion: to approve the Minutes from the [Annual General Meeting 2013](#)

Moved by: Kristin Hoffmann

Seconded by: Courtney Lundrigan

Carried.

5. Business arising from the Minutes

There was no business arising from the Minutes

6. President's Message / Annual Report for OCULA (Sophia Apostol)

President Sophia Apostol delivered the following report:

OCULA had a great year in 2014, and I'm pleased to share with you all that we have done. What follows below is a comprehensive overview of the full range of activities undertaken by OCULA in 2014.

We have 635 OCULA Members as of December 31, 2014.

Strategic Initiative: Growing Career Paths and Potential

Our goal for this initiative is that our members look first to OCULA for progressive, thought-provoking, and practical professional development that expands their thinking, their capabilities, and their career opportunities. OCULA continues to focus on providing professional development to our members, and all of our events were received very positively by participants.

OCULA Spring Conference (held April 25, 2014)

The Spring Conference was held at the Inn on the Twenty in lovely Jordan Station. The conference theme was “Celebrate the letter M: marketing, mobile, and more.” There were 51 registrants, 43 of whom were from the academic sector. The keynote speaker was Melissa Ramos, owner of Sexy Food Therapy Inc., and she provided insights into social media marketing. Rhonda Roth and Lynne Serviss, two of our members-at-large, organized the successful event, and we would like to thank them for all of their hard work.

OCULA Spring Dinner (held May 15, 2014)

Hosted at the C'est What Brew Pub in downtown Toronto, the OCULA Spring Dinner featured Kevin Bryan, Professor for Public Safety and Police Studies at Seneca College. Kevin enlightened the audience on the many secrets of the forensics world and shared his experience investigating high-profile cases. The event was sold out with 32 people attending. We would like to thank Meg Ecclestone, Shanna Pearson, Adele Magowan, and Cynthia McKeich for their great work organizing this event.

OCULA Fall Event (held October 20, 2014)

The focus of the Fall Event this year was “From information gatekeepers to information designers: communicating and designing information to enhance the learner’s experience.” The keynote speakers were Devon Mordell, an instructional designer from McMaster University, and Tara Ogaick, an industrial designer from Carleton University, and 44 participants attended. We would like to thank Shanna Pearson, Mindy Thuna, Jeannie An, and Martha Attridge-Buften for all their hard work.

New Librarian Residency Award (NLRA)

The New Librarian Residency Award was created to provide entry-level professional work experience in an academic or research library to a new librarian. This award has been presented to five institutions since 2009. OCULA awards \$20,000 toward the funding of this position to the successful academic library, and the host institution funds the remainder of the librarian's salary. Humber College was the successful institution for 2014, and they hired Caleb Domsy to be a Digital

Learning Librarian. Caleb has already completed many projects for the library, including presenting at the eLearning Symposium, creating a series of instructional videos, collections work, and orientations and teaching for the Business School. Our thanks go to Kristin Hoffmann, Courtney Lundrigan, Kathy Ball, and Paulina Rousseau for their coordination of the institution proposals.

In order to continue supporting the NLRA, OCULA will be seeking charitable donations from the community, as it is not sustainable long-term for OLA to fund this \$20,000 award. We have formed a Fundraising Committee to focus on this initiative and to develop a strategy for our fundraising efforts. An advertisement about the NLRA has been sent to "Ex Libris" and will appear in the Spring issue. A draft prospectus has been put together to outline donation levels for the NLRA. Our thanks to Courtney Lundrigan, Denise Smith, and Sharon Munro for their continued efforts to fund the Award.

OCULA Student Award (aka Lightning Strikes Session)

There have been amazing sessions submitted for the OCULA Student Award, and the winner will be announced at the OCULA Awards Reception following the OCULA AGM. Our thanks to Shanna Pearson and Jeannie An for coordinating the submissions.

OCULA Award for Lifetime Achievement

The Award for Lifetime Achievement is being given to Jim Brett, User Services Librarian at the University of Guelph. He is recognized for his

outstanding contributions to mentoring, OLA, and OCULA. Our thanks to Kristin Hoffmann for chairing the Awards Committee.

InsideOCULA

There have been big and exciting changes to InsideOCULA this year. Please refer to the AGM report submitted by Martha Attridge Bufton, OCULA's Editor-in-Chief. We would like to thank Martha Attridge-Bufton, Carey Toane, Jenaya Webb, and Elizabeth Yates who have done a great job integrating *InsideOCULA* with *Open Shelf*.

Information Briefs

Information briefs are two-page backgrounders on issues relevant to Ontario's college and university library staff. Each brief addresses an issue in terms of who, what, when, where, why, and how, focusing on the benefits and challenges, as well as the implications for libraries in higher education. Our thanks to Mindy Thuna and Peter Duerr for soliciting and coordinating the information briefs.

This year, the following information briefs were written and posted to the OCULA Information Briefs web page:

- Digital Humanities
- Demand Driven Acquisitions
- ACRL Framework for Information Literacy
- The Big Deal

Practicum student from the University of Toronto's iSchool

A new initiative this year was to partner with a MLIS program and/or Library Technician program to host a practicum student. We decided to begin with the iSchool at the University of Toronto, as they have an established practicum placement course.

We submitted a proposal and Kathryn Stickle has chosen to work with us for her practicum placement. Welcome Kathryn, and we're looking forward to working with you!

Strategic Initiative: Collaborating to Extend Libraries Strategic Voice

Our goal is to contribute to the view that libraries are essential contributors to the economy, education, lifestyle, and culture of a community. Our ultimate goal is to be an influential voice for libraries and the information sector.

Library Day at Queen's Park (November 26, 2014)

One of our key initiatives this year was participation in the Library Day at Queen's Park. OLA contracted with Impact Public Affairs, a public relations firm, and 25 library sector representatives met with MPPs and other key decision makers. A message kit was developed and the theme for the day was the positive impact that libraries have on people, communities, and Ontario. Shanna Pearson and I attended on behalf of OCULA. We spoke with three MPPs and attended Question Period. The MPPs were engaged and interested in what we had to say, and the plan is for this to become an annual day of advocacy for OLA and the divisions to engage in.

Strategic Voice Committee

We have created a new committee in order to coordinate OCULA response to various advocacy issues that arise or that are submitted by members.

Key Questions for Candidates

The College and University Libraries' section for the OLA's "Key Questions for Candidates" web page was updated for the Provincial election.

Strategic Initiative: Transforming Ideas into Solutions

Our goal is that OCULA/OLA has the near-term and long-term strengths in terms of people, finances, and infrastructure to fulfill our mission and realize our vision.

OCULA Super Conference Planning

We would like to thank Jaclyn Chambers Page and Jeannie An for their excellent work as our OCULA Super Conference Planners. Please refer to their submitted AGM report for further details. I would also like to welcome incoming Super Conference Planner, Paula Cardozo from Canadore College, who will be working with Jeannie An on Super Conference 2016.

Strategic Initiative: Strengthening the Organization

Our goal is to foster innovative thinking throughout the library sector that is translated into solutions that keep library services growing and meaningful within the changing Ontario culture and environment.

OCULA Ambassador Communications and Volunteer Coordinator

We currently have an Ambassador for 19 Ontario Universities and 9 Ontario Colleges, as well as having communications sent directly to the Library Director or Chief Librarian for the other Ontario Colleges. We are looking for a new Ambassador for the following libraries:

- Wilfrid Laurier University
- Algonquin College
- Cambrian College
- College Boreal
- Conestoga College
- Fanshawe College
- Fleming College
- George Brown College
- La Cite College
- Lambton College
- Loyalist College
- Niagara College
- Northern College
- St. Clair College
- St. Lawrence College
- Sault College

The Terms of Reference for the OCULA Ambassadors were revised, and a survey was sent out to the current Ambassadors. We would like to thank Mindy Thuna and Peter Duerr for all of their outreach and communication with the Ambassadors.

We also expanded this Activity to include volunteer coordination so that there is a main contact for people who are interested in volunteering for OCULA.

OLA Committees

OCULA Council members and members-at-large represent OCULA on several OLA Committees, including:

- OLA Mentoring Committee- Denise Smith, Jenn Peters
- OLA Advocacy Committee- Angela Henshilwood

- OLA Governance Review Committee- Kristin Hoffmann
- OLA Finance Committee- Courtney Lundrigen
- OLA Revenue Development Committee- Kristin Hoffmann
- OLA Board- Sophia Apostol, Shanna Pearson

What a year! I have greatly enjoyed my term as President and am profoundly thankful for the enthusiasm and dedication of everyone on OCULA Council. Shanna Pearson brings deep knowledge, incredible creativity, and supreme organization to her tenure as President, and I'm really looking forward to seeing all of the great stuff that's going to happen in 2015. The OLA staff deserves much praise, as they keep us all on track and provide immense support for our work on Council. To our members, thank you, thank you, thank you, for your continued allegiance and participation in OCULA.

Respectfully submitted,
Sophia Apostol,
OCULA President 2014

Motion: to receive the President's report.

Moved by: Kristin Hoffmann

Seconded by:

Carried.

7. Treasurer's Report (Courtney Lundrigan)

The following budget is for the year ending 2014.

OCULA Treasurer's Report, Year Ending 2014
 Submitted by Courtney Lundrigan

EXPENSES FOR OCULA EDUCATION

1/27/2015

*Some 2014 invoices are yet to be booked.

*2014 year-end numbers are preliminary and have not been audited.

REVENUE	Budget	Actual	Difference (\$)	Difference (%)
Grants				
Revenue: Registration	\$ 10,000.00	\$ 10,026.00	\$ (26.00)	-0.3%
Revenue: Sponsorship	\$ 1,250.00	\$ 1,350.00	\$ (100.00)	-8.0%
Revenue: Miscellaneous				
Total Revenue	\$ 11,250.00	\$ 11,376.00	\$ (126.00)	-1.1%

EXPENSE	Budget	Actual	Difference (\$)	Difference (%)
Space Rental			\$ -	
Telephone			\$ -	
Catering	\$ 7,400.00	\$ 3,907.00	\$ 3,493.00	47.2%
Travel, etc.: OLA	\$ 1,660.00	\$ 724.00	\$ 936.00	56.4%
Travel, etc.: Non-OLA			\$ -	
Awards		\$ 500.00	\$ (500.00)	
Commission			\$ -	
Equipment Rental			\$ -	
Printing	\$ 50.00	\$ -	\$ 50.00	100.0%
Supplies	\$ 75.00	\$ 110.00	\$ (35.00)	-46.7%
Delivery			\$ -	
Support Services			\$ -	
Electronic License: Purchases			\$ -	
Electronic License: Maintenance			\$ -	
Special Projects			\$ -	
Total Expenses	\$ 9,185.00	\$ 5,241.00	\$ 3,944.00	57.1%
Net Income	\$ 2,065.00	\$ 6,135.00	\$ (4,070.00)	297.1%

OCULA Treasurer's Report, Year Ending 2014
 Submitted by Courtney Lundrigan

EXPENSES FOR OCULA COUNCIL

1/27/2015

*Some 2014 invoices are yet to be booked.

*2014 year-end numbers are preliminary and have not been audited.

EXPENSE	Budget	Actual	Difference (\$)	Difference (%)
Space Rental			\$ -	
Telephone		\$ 47.00	\$ (47.00)	
Catering	\$ 750.00	\$ 757.00	\$ (7.00)	-0.9%
Travel, etc.: OLA	\$ 4,750.00	\$ 2,983.00	\$ 1,767.00	37.2%
Travel, etc.: Non-OLA			\$ -	
Awards	\$ 350.00	\$ 583.00	\$ (233.00)	-66.6%
Commission			\$ -	
Equipment Rental			\$ -	
Printing		\$ -	\$ -	
Supplies	\$ 50.00		\$ 50.00	100.0%
Delivery			\$ -	
Support Services	\$ 1,200.00	\$ 175.00	\$ 1,025.00	85.4%
Electronic License: Purchases			\$ -	
Electronic License: Maintenance			\$ -	
Special Projects	\$ 500.00	\$ 101.00	\$ 399.00	79.8%
Total Expenses	\$ 7,600.00	\$ 4,646.00	\$ 2,954.00	61.1%
Division Expenses	\$ 5,535.00	\$ (1,489.00)	\$ 7,024.00	-26.9%

Motion: to accept the Treasurer's report.
 Moved by: Courtney Lundrigan
 Seconded by: Jeannie An
 Carried.

8. Resolutions

No resolutions were put forward.

9. A look forward by 2015 President Shanna Pearson

I want to thank everyone for the opportunity to serve as the OCULA President in 2015. I have been very fortunate to work with such a dynamic Council this past year, and I am very excited for all the wonderful initiatives we have planned for the year ahead.

At this time, I'd like to take the opportunity to welcome Denise Smith to Council as VP-President Elect. Denise works at McMaster University as an Education Liaison Librarian. This past year, Denise has served on the OCULA Council and the OLA Mentoring Committee, and I know that all of the outstanding work she has done will continue throughout her term on Council.

Working with Sophia this past year has been a pleasure. Sophia's diverse experience in both academic libraries and vendor sales has provided the Council and the OLA Board with valuable insights that help to strengthen the library community and OCULA membership. Her enthusiasm for helping library workers succeed in the profession is contagious, and I am grateful that OCULA Council will continue to benefit from Sophia's breadth of knowledge and great ideas in her role as Past-President.

I would also like to take this opportunity to welcome our new Councillors-at-Large, Fiona Inglis from Seneca College, Jack Young from McMaster University, and Jessica Samuels, a recent MI graduate, as well as our new Super Conference planner (and past recipient of the New Librarian Residency Award), Paula Cardozo. We are also joined this year by Jenaya Webb and Elizabeth Yates who will be serving as our Co-Editors-in-Chief for *InsideOCULA*.

OCULA has many great initiatives underway for 2015, including two upcoming events. Our Spring Conference will once again be held in beautiful Jordan Station on April 24, 2015, and our Spring Dinner will be

held on May 7, 2015. We continue to work on our strategic plan to support the broader strategic goals of OLA. We have put together a Fundraising Committee to work on a prospectus plan to help promote and attract sponsorship for OCULA's New Librarian Residency Award. We have also submitted an application and been selected to host our first iSchool practicum student. Katey Stickle was the successful candidate and will have the opportunity to undertake practicum work on joint projects under the direction of OCULA and OLA staff. We are also very excited that *InsideOCULA* has been integrated into the *Open Shelf* publication. Moving to this online platform provides our members with more opportunities to get their work published and to share their ideas, achievements and projects with the OLA membership.

This is just a sample of all of the wonderful things that we have planned for you this year, and if you are interested in getting involved, please contact me or another member on the OCULA Council. I am very excited to be

working with you as the 2015 OCULA President, and I hope to meet many of you throughout the year. Thank you for attending the OCULA AGM, and I hope you enjoy the rest of your time at the OLA Super Conference.

Respectfully submitted,
Shanna Pearson, OCULA President-Elect 2014/President 2015

Introduction of the 2015 OCULA Council

Council:

Shanna Pearson (President)
Denise Smith (VP/President-Elect)
Sophia Apostol (Past President)
Sharon Munro (Councillor-at-Large)
Peter Duerr (Councillor-at-Large)
Fiona Inglis (Councillor-at-Large)
Jack Young (Councillor-at-Large)
Jessica Samuels (Councillor-at-Large)

Super Conference Coordinators:

Jeannie An
Paula Cardozo

Editorial Team:

Elizabeth Yates (Co-Editor-in-Chief)
Jenaya Webb (Co-Editor-in-Chief)
TBD (Deputy Editor)
TBD (Junior Editor)

New Librarian Resident:

Caleb Domsy (January – August 2015)

10. Other Reports

Members were directed to the hand-outs and website for the [other reports](#) from Council.

11. New Business

There was no new business.

12. Adjournment

Motion to adjourn:
Moved by: Peter Duerr
Seconded by: Jennifer Peters

The meeting adjourned at 6:15 p.m. and was followed by the awards reception.

Award presentations immediately following the AGM:

1. “Lightning Strikes” Student Award (presented by Shanna Pearson)

The following students participated in the “Lightning Strikes” contest:

Megan Sioui and Kristen Lemay – Western University

Michelle Haugner - Western University

Julia King - University of Toronto

Hannah Saunders - University of Toronto

Heidi Hayward - University of Toronto

Jeremy Dechert - Western University

The winner was Julia King, University of Toronto.

2. OCULA Lifetime Achievement Award (presented by Kristin Hoffmann)

Kristin Hoffmann presented the OCULA Lifetime Achievement Award to Jim Brett, User Services Librarian at the University of Guelph.