

## Report of Paul Takala OLA Treasurer



On behalf of the board and staff, I am pleased to report that at year end 2009, the OLA had an operating surplus of \$74,426 and the accumulated surplus has grown to \$930,159.

Our surplus is lower than the previous years due to costs associated with a number of priorities for the association such as investing in our strategic

planning process and support for Knowledge Ontario's awareness campaign, and development of The OLAStore online.

OLA embarked on a number of new initiatives that attracted external funding support;

❖ We wish to thank the Accessibility Directorate of Ontario, Ministry of Community and Social Services for their generous support of the accessible services video vignettes project through The Enabling Change Partnership Program. The videos will be released shortly.

❖ "Networking with our Peers", the final module of OLBA's Leadership by Design program received financial support as part of the Ministry of Culture \$15 million investment in public libraries via Ontario Library Services North.

The board and staff are working together on continual improvement of the budget report process to enable transparent, nimble and efficient decision making for the association.

"Strengthening the organization" is one of the four key strategic directions moving forward for the association. To achieve this goal our focus will be on nurturing and diversifying our revenue streams and fostering an environment that attracts participation and fresh ideas. We have reached the point where we need the appropriate technologies to better support the membership and to ensure we work productively and progressively. Over the next year OLA will focus on a monetary investment for our technology plan.



### Some facts and figures of interest (January 1 – December 31, 2009)

❖ Members: 5,377 ❖ Super Conference registration: 4,743 ❖ Forest of Reading® votes: 153,576 ❖ Festival of Trees™ guests: 6,800 ❖ Number of EI sessions: 50 ❖ Number of participating EI sites: 957 ❖ Top Selling OLAStore items: • Collaborating to meet standards • Using Web 2.0 Tools • Marvellous Mini-lessons • Twilight Read Poster • Beginning Cataloguing