

# OLA 2013

## Susanna Hubbard Krimmer, President

2013 was a very exciting and productive year for the Ontario Library Association. The year was about considering the “universe of possibilities” for OLA, its divisions, and its members. It was about considering our enduring value to the people, institutions, and communities we serve. It was about ensuring that OLA continues to be an exceptional association.

In 2013, we developed the OLA 2014–2017 Strategic Plan. The plan was developed by consulting with OLA members, the broader library community, and the OLA Board and divisional councils. Many thanks to Dysart & Jones who led us through the consultation process and creation of the new plan. Always innovative, Dysart & Jones provided us with some new planning elements that will ensure that OLA’s results are relevant and timely for its members.

The process validated OLA’s existing Vision, Mission, Values, Strategies, and outcomes:

- Growing career paths and potential
- Collaborating to extend libraries’ strategic voice
- Strengthening the organization
- Transforming ideas into solutions

The top themes that emerged from the research and consultation were: the ongoing importance of advocacy – critical in terms of demonstrating value and for securing funding; the desire for learning opportunities and events to support members in development of competencies and skills; OLA’s role in supporting networking through events, such as the Super Conference and via partnerships with other library associations and organizations; and the ongoing need to ensure that OLA’s organizational model supports the association’s mandate and objectives.

A number of key 2010–2013 Strategic Plan initiatives were completed in 2013 and these built a strong foundation for actions identified in the new plan. Of great significance is the foundational work of the Advocacy Committee, led by Co-Chairs Tanis Fink and Michael Rosettis. The Committee completed extensive and significant member input and research and took its findings and recommendations for next steps to the OLA Board in 2013. This work has become an essential component of the new plan and specifically the Value, Influencing and

Positioning (VIP) strategy to ensure that all Ontarians view libraries as essential.

The strategic planning also underscored the fact that as OLA works towards achieving its strategic outcomes, it will continue to face fiscal challenges, and therefore, needs to identify sufficient and sustainable revenue streams.

In response to this, the OLA Board instituted a Revenue Development Committee of the Board to review the existing revenue streams and explore opportunities to increase existing sources and establish new funding sources, aligning revenue strategies, and organizational strategies.

As part of the planning process, we also considered the future of the Super Conference to ensure that it remains vital, relevant, and innovative. There was much lively discussion and debate at a “think tank” session designed to reflect on ideas and information, engage in some brainstorming, and explore possibilities for change moving forward. The 2014 Super Conference was an overwhelming success and much credit goes to the Co-Chairs Lita Barrie and Richard Reid, along with the SC Planning Committee, OLA Staff and Volunteers. We celebrated the 20<sup>th</sup> anniversary of the Super Conference – the first time that all OLA Divisions came together to offer one “SUPER” conference. At the same time, the speakers, presenters, and participants looked to our professional future considering “A Universe of Possibilities” and where that might take us. Building on this, the 2015 SC theme “Think It. Do It!” is a call to action.

Each year, OLA and its divisions recognize those who have made an impact. The award winners this year epitomize excellence. The President’s Award for Exceptional Achievement, which acknowledges an outstanding action or contribution that has in a major or unique way enhanced or furthered librarianship in Ontario, was awarded to Liz Kerr. Liz Kerr has made an outstanding contribution to the Ontario Library Association and its members through her more than 20



years of involvement. Liz has supported the association in many volunteer roles, including as President of OSLA in 1996 and as the 2003 OLA President, and as an OLA employee for the past seven years.

Sincere thanks to the OCULA, OLITA, OLBA, OPLA, OSLA, and ABO-FRANCO Presidents and Vice-Presidents who brought passion, knowledge, and insights to the work of the OLA Board and contributed to its 2013 accomplishments. These dedicated people ensured strong communication and collaboration between the OLA Board and Division Councils as we developed the 2014–2017 OLA Strategic Plan and concluded the previous plan. At the same time, they supported the needs of each of the library sectors through their divisional leadership and countless volunteer hours.

It has been indeed an honour to work with such a collegial and competent Board Executive: Past-President Karen McGrath, Vice-President/President

Elect Anita Brooks Kirkland, and Treasurer Lita Barrie. Thanks also to 2011 President Tanis Fink for her ongoing support and enthusiasm.

My thanks would not be complete without thanking and recognizing Shelagh Paterson and the OLA Staff. It has been my great pleasure to work with you. Shelagh: you bring great passion and boundless enthusiasm to your role as the OLA Executive Director. Thank you for your great leadership and contribution to the success of OLA in 2013. To the OLA Staff: you are a fine group of creative, dedicated, and hardworking people. You make great things happen for OLA and its members.

It has been a privilege to be the 2013 President of the Ontario Library Association. This is an amazing organization!



## REPORT OF LITA BARRIE OLA TREASURER



In 2013, I completed my first year as OLA Treasurer. It has been a privilege for me to work with OLA in this capacity. We've faced some challenges in 2013; I want to thank the staff and Board for their ongoing dedication and commitment to serving the OLA membership and the Ontario library community. We ended 2013 with a deficit of \$294,000 in 2013, but our accumulated surplus continues to be very strong at \$790,000.

This year's deficit is significant, though only a small portion of \$20,000 is an operating deficit. A significant portion of the deficit is due to pre-planned investments, including the third and final year of a multi-year investment in our new integrated system, iMIS. \$117,000 of the deficit is due to a one-time write-off of accounts receivable during 2008-2011. This amount reflects a mix of duplication errors and receivables that could not be properly tracked with the old association management system. The challenges as a result of the old system further emphasize the much needed investment in OLA's iMIS system.

An added pressure to our 2013 revenues continued to be the impact of the shifts in digital publishing on the OLA Store. OLA staff have developed a comprehensive marketing strategy to reposition the OLA Store during 2014.

OLA's record of service, innovation, and membership growth aligned with our mission have all contributed to OLA's success. The OLA Board has committed to the ongoing development of revenue streams to support innovation and member initiatives. In 2014, we have created a new Board Committee that will be looking at OLA's revenue and fund development strategies to align the organization to maximize future opportunities. Moving forward, I encourage the Board to explore new initiatives that will help ensure OLA remains on a sustainable path for the future. I encourage all OLA members to find ways to get more involved in our association, not only is a tremendous personal opportunity, it is also critical to the future success of our organization and our profession.

# OLA BY THE NUMBERS

## 2013

### Membership



**5,068** OLA members

**4,620** Super Conference participants

**168** Super Conference student volunteers from  
**8** different library programs

**180** Super Conference volunteer shifts worked

**811** Super Conference volunteer hours worked

### The OLA Store

#### BEST-SELLING TITLES

- Literacy and Learning Lessons from a Longtime Teacher**  
by Regie Routman
- Marvelous Minilessons for Teaching Intermediate Writing, Grades 4-6**  
by Lori Jamison Rog
- Together for Learning**  
by OSLA
- Marvelous Minilessons for Teaching Beginning Writing, K-3**  
by Lori Jamison Rog
- Read, Write, Play, Learn**  
by Lori Jamison Rog
- Classroom Strategies for Interactive Learning**  
by Doug Buehl  
\*combined sales of 3<sup>rd</sup> and 4<sup>th</sup> Editions
- OLBA's Leadership by Design: Cut to the Chase**  
by OLBA
- Library and Information Center Management, 8/e**  
by Robert D. Stueart, Claudia J. Morner, Barbara B. Moran
- The Virtual Learning Commons**  
by David V. Loertscher, Carol Koechlin, Esther Rosenfeld
- The Neal-Schuman Library Technology Companion**  
by John J. Burke

### Social Networking



**1,470**

LinkedIn group members



**3,602**

Twitter Followers  
twitter.com/  
ONLibraryAssoc



**1,200**

Facebook Likes  
facebook.com/  
accessola

### Forest of Reading



**Forest of Reading**  
by the Ontario Library Association



**Note:** The education sector labour action in 2013 impacted Forest numbers

**2,654** total registered sites

**140,000** voting participants (excluding non-voting schools)

**125,663** voters

**4,923** total Festival ticket sales (excludes authors/guests)

**118** schools registered in Le Prix Peuplier's first year

**60** libraries registered for Evergreen, the most to date  
Golden Oak hit an all-time high of **26** libraries and  
literacy centres involved

Festivals of Trees took place in North Bay, Parry Sound,  
Thunder Bay, and Toronto in 2013

### Education Institute

**78** webinars

**1,234** site registrations

**72%** registrations were from  
public libraries

**16%** from academic libraries

**6%** from school libraries

**6%** from other types of libraries

**Most popular webinars in 2013:**

Eye Candy: visual merchandising at the library - presented  
by Alexandra Yarrow and Laura Baiocco

Creating Library Instruction Videos - presented by  
Jennifer Peters and Ewan Gibson

Maker Spaces - presented by David Lee King



# OLA FINANCIAL

## STATEMENT OF FINANCIAL POSITION

Drawn from the audited statements for the year ended December 31, 2013 with the audited comparative figures for the year ended December 31, 2012.

|  | Audited 2013     | Audited 2012     |
|--|------------------|------------------|
|  | \$               | \$               |
| <b>ASSETS</b>                            |                  |                  |
| <b>Current assets</b>                    |                  |                  |
| Cash                                     | 611,691          | 287,140          |
| Short-term investments                   | 203,085          | 100,954          |
| Accounts receivable                      | 531,133          | 674,109          |
| Inventory                                | 75,329           | 77,616           |
| Prepaid expenses - conference            | 80,177           | 141,626          |
| - other                                  | 18,687           | 22,302           |
|  | <b>1,520,102</b> | <b>1,303,747</b> |
| <b>Long-term assets</b>                  |                  |                  |
| Investments                              | 393,802          | 650,023          |
| Loan receivable                          | 50,000           | -                |
| Capital assets                           | 258,070          | 233,344          |
|  | <b>701,872</b>   | <b>883,367</b>   |
|  | <b>2,221,974</b> | <b>2,187,114</b> |
| <b>LIABILITIES</b>                       |                  |                  |
| <b>Current liabilities</b>               |                  |                  |
| Accounts payable and accrued liabilities | 505,677          | 252,087          |
| Deferred revenue                         | 796,886          | 710,221          |
|  | <b>1,302,563</b> | <b>962,308</b>   |
| <b>NET ASSETS</b>                        |                  |                  |
| Restricted fund                          | 129,531          | 140,919          |
| General fund                             | 789,880          | 1,083,887        |
|  | <b>919,411</b>   | <b>1,224,806</b> |
|  | <b>2,221,974</b> | <b>2,187,114</b> |

# STATEMENTS

|  | Audited 2013     | Audited 2012     |
|--|------------------|------------------|
|  | \$               | \$               |
| <b>GENERAL OPERATIONS AND ADVOCACY</b>               |                  |                  |
| <b>Revenues</b>                                      |                  |                  |
| Membership   | 329,689          | 260,541          |
| Conference   | 1,178,237        | 1,143,313        |
| Continuing Education                                 | 157,891          | 165,410          |
| Publications   | 445,612          | 428,753          |
| Contract Administration                              | 146,033          | 151,854          |
| Programs and Projects                                | 353,502          | 365,228          |
| Government Grants                                    | 35,800           | 35,800           |
| Contributions  | 1,129            | 5,076            |
| Investment Income                                    | 13,256           | 14,516           |
| Other Income   | 65,214           | 53,821           |
|  | <b>2,726,363</b> | <b>2,624,312</b> |
| <b>Expenses</b>                                      |                  |                  |
| Salaries and Benefits                                | 945,679          | 913,317          |
| Conference   | 633,701          | 500,828          |
| Continuing Education                                 | 160,868          | 156,440          |
| Publications   | 377,934          | 361,410          |
| Programs and Projects                                | 347,366          | 297,250          |
| Provision for Doubtful Accounts                      | 109,932          | -                |
| Honoraria and Awards                                 | 9,261            | 32,547           |
| Catering   | 11,746           | 12,946           |
| Purchased Services and Materials                     | 17,521           | 9,571            |
| Travel, Lodging, and Meals                           | 49,957           | 59,649           |
| Occupancy Costs                                      | 131,929          | 138,715          |
| Equipment Rental and Maintenance                     | 23,686           | 31,686           |
| Supplies, Printing, Delivery, etc.                   | 23,762           | 20,769           |
| Telephone  | 11,938           | 8,583            |
| Professional Fees                                    | 50,243           | 30,919           |
| Depreciation   | 67,364           | 60,139           |
| Bank Charges, Credit Card Fees, and Foreign Exchange | 47,483           | 54,367           |
|  | <b>3,020,370</b> | <b>2,689,136</b> |
| Deficiency of revenues over expenses for the year    | <b>(294,007)</b> | <b>(64,824)</b>  |
| Net assets - general fund - at beginning of year     | <b>1,083,887</b> | <b>1,148,711</b> |
| Net assets - general fund - at end of year           | <b>789,880</b>   | <b>1,083,887</b> |

## STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS - GENERAL FUND

Drawn from the audited  
statements for the year ended  
December 31, 2013  
with the audited comparative  
figures for the year ended  
December 31, 2012.

Complete audited statements  
for the year ended  
December 31, 2013, as  
prepared by the accounting  
firm of Clarke Henning LLP,  
and approved by the Board of  
Directors on May 21, 2014, are  
available on the OLA website  
at [www.accessola.com](http://www.accessola.com).





## ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO

### CLAIRE DIONNE

**2013 ABO-Franco  
Membership:  
216**

**M**ERCI à l'équipe du Conseil 2013 de la division, à la responsable du programme des ateliers de la Super Conférence, aux membres qui ont travaillé au sein des comités de la *Forêt de la lecture* et qui ont accepté d'agir comme représentant francophone sur certains autres comités de OLA. Des remerciements particuliers au personnel de l'OLA pour leur appui continu et inconditionnel.

#### MEMBERSHIP

- Le membership de la Division a connu une augmentation exponentielle passant de 133 membres (2012) à 216 membres (2013). Cela n'est certainement pas étranger au fait que la francophonie était à l'honneur à la Superconférence 2013 avec la Foire franco-ontarienne. Aussi, les membres ont démontré un plus grand intérêt à s'impliquer dans les activités et projets de la division et à siéger au sein du Conseil.

#### DOCUMENTATION EN FRANÇAIS

- Consultation des membres sur les priorités pour la traduction de documents de l'OLA – les valeurs de l'association et le nouveau plan stratégique ont été identifiés comme des priorités de traduction.
- Ajout d'un bouton « FRANÇAIS » sur le site web de OLA qui renvoie à une page où ont été regroupées toutes les ressources en français de OLA.
- Traduction des informations sur le programme de la *Forêt de la lecture*.
- Sondage du processus de planification stratégique disponible en français.

#### INFORMATIONS AUX MEMBRES

- Ajout de liens vers des ressources en français sur le site web de la division.
- Partage régulier d'informations avec les membres sur les activités et réunions du Conseil de la Division et du OLA Board et sur des sujets d'intérêts pour les services en français.
- Alimentation du site de discussion et de partage des services francophones sur OLA Community ; certains de nos affichages sont encore parmi les plus consultés.

#### PARTENARIATS ET PROMOTION DES SERVICES EN FRANÇAIS

- Collaboration avec le *Réseau du Patrimoine franco-ontarien* afin de favoriser la mise en valeur et une meilleure diffusion de leurs ressources.

- Participation au *Collectif de la Communauté du Savoir*.
- Appui aux *Éditions David* dans la promotion de leur concours d'écriture pour adultes.
- Discussions avec l'*Association des bibliothèques de la capitale nationale* (ABRCN) sur des projets de collaboration possibles.

#### LIENS AVEC LES COMITÉS DE OLA

- Liens établis avec 2 comités de OLA, le Comité de mentorat et le Comité du droit d'auteur pour améliorer les ressources en français de ces comités et encourager les échanges.

#### FORMATION DES MEMBRES

- Six ateliers en français offerts à la Superconférence 2014 couvrant des domaines variés avec des services de traduction simultanée disponibles pour 2 des ateliers grâce à une commandite de Archambault inc.

#### PROMOTION DE LA LITTÉRATURE DE LANGUE FRANÇAISE

- Participation active de nos membres à l'organisation des différents volets du programme de la *Forêt de la lecture*.
- Démarches pour améliorer l'accessibilité aux livres électroniques français en favorisant la mise sur pied d'un service de prêt de livres électroniques français.

#### PROMOTION ET DÉVELOPPEMENT DE L'ASSOCIATION ET DE ABO-FRANCO

- Participation à des activités de promotion de l'association et de recrutement de membres auprès des étudiants de l'Université d'Ottawa et des membres de l'ABRCN.
- Participation au Comité de planification stratégique de OLA.

#### RECONNAISSANCE DE L'EXCELLENCE DU TRAVAIL DE NOS MEMBRES

- Prix Micheline-Persaud* remis à Céline Marcoux-Hamade pour sa contribution exceptionnelle à la qualité des services de bibliothèque en français dans la région de Toronto et son grand dévouement auprès de la collectivité francophone de cette grande région urbaine.

#### RÉUNIONS DU CONSEIL PAR SKYPE

- Le Conseil de la Division s'est réuni à 4 reprises en 2013; trois de ces réunions se sont tenues par *Skype* ce qui a réduit les coûts alors qu'une réunion a eu lieu à Ottawa.

# ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

## KRISTIN HOFFMAN, PRESIDENT

**2013 OCULA  
Membership:  
720**



**2**013 was another successful year for OCULA, and I am pleased to report on our achievements.

### GROWING CAREER PATHS

OCULA has continued to excel in the area of providing professional development for our members. Our regular events—the spring conference, spring dinner, and fall event—were all received very positively by participants, and provided opportunities for our members to engage with and learn from each other. The spring conference, *Forward-Facing Library: The Future of Reference and Instruction in Academic Libraries*, was focused around poster sessions, and it was one of the most interactive conferences I have ever participated in. In the fall we hosted a one-day *Start-Up Library* workshop with M.J. D’Elia, and attendees joined us from across the OLA divisions.

Our Super Conference planners, Jaclyn Chambers-Page and Jane Schmidt, were both new to planning and they have done an excellent job of gathering input from Council, planning the OCULA sessions, and coordinating session conveners.

The New Librarian Resident program was on hold this year as we created a Funding Task Force to investigate alternate funding sources for this initiative. The New Librarian Resident program was created in part for OCULA to contribute to the development of recent graduates. We hope to be able to share more news about the Task Force’s recommendations in the spring of 2014, and we anticipate that this will be another chance for our members to give back to librarianship.

### COLLABORATING TO EXTEND LIBRARIES’ STRATEGIC VOICE

We worked with OLITA this year on several advocacy issues. Following up on the resolutions from last year’s AGMs in opposition to the current Access Copyright license agreements, we sent a copy of the resolution to those universities who had licenses

with Access Copyright. In the fall, we worked together to write responses to the Tri-Agencies’ consultations on their Draft Open Access Policy and their initiatives with respect to big data.

OCULA also submitted a statement to the Ontario Ministry of Education emphasizing the value of school libraries for lifelong learning and the ways in which school libraries can help students succeed in post-secondary education.

This fall, we spoke with representatives from the new Canadian Association for Professional Academic Librarians and extended an open invitation to collaborate on areas of mutual interest.

### STRENGTHENING THE ORGANIZATION

This was the first year for our new online *InsideOCULA* newsletter. Our editorial team—Martha Attridge-Buften, Carey Toane, Jenaya Webb, and Elizabeth Yates—has done a wonderful job of re-imagining the newsletter to make it even more engaging and informative.

This was also the inaugural year for our OCULA Ambassadors initiative. We now have an Ambassador in every Ontario college and university library who can help us communicate more effectively with everyone who works in Ontario’s academic libraries.

Finally, I am pleased to report that OCULA’s membership for 2013 numbered 720 individuals, a significant increase from 548 in 2012.

All of this could only have been achieved with hard work from OCULA’s many volunteers. Thank you to everyone on OCULA Council for your commitment, creativity, and enthusiasm; thank you to the OLA staff for your ongoing support; and thank you to all our members for your participation in OCULA.



## ONTARIO LIBRARY BOARDS' ASSOCIATION

### KIM VARES, PRESIDENT

**2013 OLBA  
Membership:  
1,110**

**A**s a member-driven Association, the OLBA strived to reach and engage current members, and recruit and encourage new membership throughout 2013. Representing public library boards across the province, the OLBA works to stay in tune with advances, challenges, current trends, and best practices in public library services, and also works to respond by providing high quality, trusted resources, and information that support strong library boards and sound library governance. The Association has representation from all corners of the province, small and large, urban and rural public libraries.

As a team, we have provided solid communications to our membership through website presence; emails using the membership listserv; formal report to Trustee Councils under the lead of Southern Ontario Library Services; collaboration and presentations with Ontario Library Services - North; the sponsorship of five Super Conference bursaries, and through distribution of our recently re-vamped and very informative *InsideOLBA* publications.

Moving to the electronic format of our long-standing publication has not been without challenge, but we are confident that going forward, this is one of the best ways to communicate with our membership.

Overall, membership with OLBA has increased over the past year from 716 at the end of 2012, to 1,110 members at December 31, 2013. This is a 55 percent increase over the year before and reassuring that the efforts made to connect with the population with whom we serve are gaining ground and proving positive.

The OLBA issued an electronic membership survey with the hopes of further assessing the work of Council and to ensure that we are meeting the needs of members. The OLBA membership fees are dedicated to enhancing existing resources and developing new tactics to assist members in their roles as library board members. Valued feedback and input has been used to steer the work of the OLBA and help the OLA to meet strategic goals and initiatives.

In order to epitomize sound governance practices as it works towards the fulfilment of its Mission Statement, the OLBA took an inward look earlier in 2013 and

implemented its own Governance Committee. Council has sanctioned the work of the Committee and has adopted and embraced the proposed terms of reference, working guidelines and code of conduct. Members of the Governance Committee will advise OLBA Council on matters relating to the Division's governance structure and processes and will ensure that the OLBA continues to operate in accordance with OLA's bylaws, policies, and procedures.

The OLBA engaged the assistance of Randee Loucks for ongoing updates to the Association's flagship resource, *Leadership By Design*. Links and referrals continue to be tested ensuring that sites are valid and reliable and information is up-to-date. This will be an on-going task of the OLBA in the days ahead and opportunities to develop further partnership in the successful redevelopment will be explored.

The OLBA continues to value and foster its on-going partnership with the Ontario Public Library Association. Sharing common interest in the delivery of high quality library services, the two divisions continue to exchange articles in regular publications and meet annually to discuss and explore collaborations. The shared discussions and presentations allow a global understanding of the governance and leadership of public libraries.

As well, the OLBA continues to collaborate and support the work of Dr. Bill Irwin, Professor at the University of Western Ontario, as he researches and develops a qualitative set of program evaluation performance metrics for public libraries.

I am grateful for the dedication of the 2013 OLBA Council Members who repeatedly and enthusiastically responded to the need of public library boards. This is a council rich in knowledge of libraries, governance, responsibility, accountability, and effectiveness of boards; one that understands and embraces the value that public libraries afford all communities and one that remains evermore focussed on supporting the volunteer work of Library Board Members across the province.



# ONTARIO LIBRARY INFORMATION TECHNOLOGY ASSOCIATION

## STEVE MARKS, PRESIDENT

**2013 OLITA  
Membership:  
2,312**



Looking back at 2013, I have to say, it's been an exciting year for libraries and for OLITA.

We started the year off with a bang! The resolutions that OLITA and OCULA unanimously passed at the January AGM, taking a stand against the Access Copyright licenses signed by the University of Toronto and Western University, led to a day-long summit between the Access Copyright Board of Directors and the OLA Board. It was a great opportunity for both organizations to clear the air and to help each other understand their respective concerns. While the question of Access Copyright's role is still being worked out, we are happy to have been part of the conversation.

We also held a successful Digital Odyssey in 2013. Our theme was "Big Data, Small World," and our range of speakers highlighted both the possibilities and the dangers of our society's ever-increasing ability to access and process large amounts of unstructured data. In addition to providing attendees with a background in Big Data, OLA members from across the province came to demonstrate new and novel ways that they are using data to understand how to meet their patrons' needs. For the technically inclined, we ran a separate day-long workshop on the Big Data analysis tool Hadoop.

Coming out of Digital Odyssey, we have also been working with the Ontario Information and Privacy Commissioner's office to draft a report on the OIPC's Privacy by Design principles, and how they apply to library systems. Work on this report has proceeded in fits and starts, but we think when it's done, it's going to be a great resource for the OLA community.

We were also happy to get an opportunity to speak for our membership on the topics of data infrastructure and access to publicly-funded research. In October, the Canadian research funding councils (SSHRC, NSERC, CIHR, and CFI) released two draft reports as part of a Request For Comments. The first was on open access to research funded by the Councils, and the second was on the construction of a Canadian infrastructure to help facilitate data research nationally. We worked with OCULA to draft a response to both reports, and are very happy with how they turned out.

Finally, we were very happy to present the OLITA Award for Technological Innovation to the Ontario Legislative Library, for their work on the Government and Legislative Libraries Online Publications (GALLOP) Portal. This repository was developed to help preserve and keep organized citations to electronic legislative and government publications held in government libraries across the country. In an era where transparent access to information about the actions of the government is increasingly obfuscated and difficult to come by, this initiative represents an important effort by our profession to help ensure equitable and reasonable access to information important in nurturing an informed citizenry. It was our pleasure to honor this important effort.

Finally, I just wanted to say it's been my absolute pleasure to serve as the president of OLITA. I've had the opportunity to meet so many people, and hear lots and lots of viewpoints and concerns from people who clearly care a lot about the association and its role in our profession. To be even a small part of such an important part of our profession has been a truly humbling and rewarding experience.



## ONTARIO PUBLIC LIBRARY ASSOCIATION

### JOANNA AEGARD, PRESIDENT

**2013 OPLA  
Membership:  
1,510**

#### STRENGTHENING THE ORGANIZATION

**O**PLA membership grew in 2013 to 1,510, up 30 percent from 2012. Our growing numbers reflect our goal to be relevant to our members.

A focus in 2013 was “governance” and as a result, the Terms of Reference for our Committees have been reviewed and revised. This will ensure we are working efficiently and providing you, our members, with the services, education, and events you want.

We established a five-year term for the editor of our newsletter *HoOPLA*. The first and last year of that term will overlap with the outgoing/incoming editor. We are thankful and appreciative that Rudi Denham, who has been editor for over ten years, is going to work with Vanessa Holm, our new editor in 2014.

The Readers’ Advisory Committee held another successful RA in a Day event in November, with 150 people attending. The theme was “The Many Faces of our Readers” and was applied broadly and included presentations about serving immigrants, older adults, people with health issues, Aboriginal people, and the LGBTQ community.

The Children’s and Youth Service Committee held an Expo at Super Conference, and plans are afoot to move the Expo to a stand-alone event in 2014. This Committee launched its Teen Survey Report in 2013, and a webinar on using the data was presented.

The Community Led Libraries Committee was established this past year. It grew from the work of Laura Lukask (Hamilton PL) and the Community Led Network (CLN). This is a member-driven initiative reflecting the new realities in public libraries.

#### TRANSFORMING IDEAS INTO SOLUTIONS

Your council has discussed regional networking events, in an effort to provide more connectivity between members. We plan to make these a reality in 2015.

Councillors created email lists for CEOs of libraries in their regions. OPLA Council is region-based, to ensure

representation from across the Province. It has been challenging for Regional Councillors to communicate with members in their region, and we hope this helps.

#### COLLABORATING TO EXTEND LIBRARIES’ STRATEGIC VOICE

OPLA plays well with others, as demonstrated by our various partnerships:

- We have strengthened our partnership with OLBA and now regularly write articles for each other’s newsletters, and look for opportunities to advocate together for Ontario’s public libraries. We have a joint meeting with OLBA annually, and this past year co-produced a list of our favourite books, which you can find online in the OLA Community.
- A relationship with the Ministry of Citizenship and Immigration has been established through the Global Experience Ontario initiative.
- OPLA continues to support Prof. Bill Irwin’s research project “Constructing a Sociological Performance Framework for Public Libraries: Moving Beyond Quantitative Metrics.”
- We contributed to OLA’s response to the Royal Society of Canada’s Expert Panel on the Status and Future of Canada’s Libraries and Archives.
- Joanna Aegard and Lisa Moran participated in the Provincial Inter-Ministerial Public Library Discussion Forum, which was organized by AMPLO and held at Super Conference.

#### GROWING CAREER PATHS AND POTENTIAL

One of the most interesting things about being on OPLA Council is being involved in the Awards process. Every year we get to learn about the incredible contributions being made to public libraries in Ontario. This year’s awards were presented at the Public Library Awards Gala during Super Conference.

An organization is as strong as its members. The more you engage, volunteer and participate, the more satisfaction, growth and enrichment you will receive. I’m excited for the future of OPLA and look forward to watching it grow under the leadership of incoming President Lisa Moran in 2014 and beyond!

## ONTARIO SCHOOL LIBRARY ASSOCIATION

### ISABELLE HOBBS, PRESIDENT

**2013 OSLA  
Membership:  
1,393**



**M**y term as President began last year at Super Conference with the launch of the Together For Learning (T4L) website, which was a huge success! It was also an opportunity to display exemplars of T4L Principles from schools around the province.

OSLA has had an opportunity to contribute to the Canadian Library Association's new Standards document. The project began under the leadership of Elizabeth Gordon, our 2012 President, and will conclude under the leadership of Deb Kitchener, our 2014 President. A team from OSLA Council formed a committee of stakeholders (library technicians, teacher-librarians, library consultants, teachers, administrators, and parents) that provided Ontario's submission to this national document. The new National Standards document was launched at Treasure Mountain during the CLA Conference in May.

This has been a year of Advocacy for OSLA Council, with several initiatives begun.

First, a huge thank you to the OLA Board and the other OLA Divisions for their support of OSLA Advocacy. In September, the Board gave unanimous approval to provide both financial and personnel support to our Advocacy efforts. Our proposal included the creation of an Advocacy Toolkit, continued assistance with Government Relations, assistance with connecting with Faculties of Education and Teacher Training programs and help with raising awareness of OSLA issues with other OLA Divisions.

An Advocacy subcommittee was formed and they began work on the Toolkit, tying it into both T4L and the Great to Excellent document.

In October, members of OSLA Council and our advocacy group had an opportunity to meet with Vass Bednar, Policy Advisor for the Ministry of Education. This gave us an opportunity to discuss the important role that school

libraries play in the education of students in Ontario. It was a very positive meeting and we were asked to submit a brief, outlining the facts that we had provided in the meeting. This then led to the Minister of Education's visit during the OSLA Awards and AGM at Super Conference. Hopefully this will lead to further communication between OSLA and the Ministry.

In the fall, we asked all members of OLA to help us by responding to the Ministry of Education's Public Consultations that occurred in October and November. We wanted to ensure that, as the Ministry consulted with the public regarding the creation of a new education policy document, they would receive feedback from a variety of sources highlighting the importance of school libraries. We wish to thank all those who responded, both with individual and group submissions.

This fall, a letter was sent to all library staff in school libraries in Ontario. Included in the letter was information regarding Together For Learning, the benefits of membership in OSLA, and a link to a survey. We hope that the survey results will provide us with a more accurate picture of how school libraries in all of Ontario are staffed and budgeted for, as well as providing us with contact information. All school administrators in Ontario also received an email version of the letter, providing them with an overview of Together For Learning and what OSLA can offer the library staff in their school.

OSLA Council has committed to the creation of short videos which will provide some professional development around the use of Together For Learning. As well, Council has begun sending out T4L Tips through the OSLA listserv, sharing great ideas and resources that can be found on the Together For Learning website.

It was a very busy and productive year and wouldn't have been possible without the support we have received from the other OLA Divisions and the OLA Staff. Thank you.



# With great appreciation and thanks to our financial supporters

## CHAMPIONS

ProQuest  
S & B Books Ltd.,  
A division of Whitehots  
Carr McLean

## SPONSORS

Boopsie  
CVS Midwest Tape  
Library Bound  
Saunders Book Company

## CORPORATE DONORS

Archambault  
Better World Books  
BiblioCommons  
Booknet Canada  
Brodart Canada  
Canadian Urban Libraries Council  
CCR Solutions  
Counting Opinions  
Dysart & Jones  
EBSCO  
EduCan Media  
Gale Cengage Learning  
Ingram | Coutts Information Services  
Johnson Insurance  
Lexicomp  
Library Services Centre  
McGraw-Hill  
Motorola  
n'Take Ecodurable Products  
OCLC Canada  
Paradym Tech  
Preservation Technologies  
Stronco Show Services  
United Library Service  
Wolters Kluwer | Ovid

## THE FAITH IN OLA STAFF OF

Industry Canada  
Authors at Harbourfront and  
Harbourfront Centre

## AND THE SUPPORT OF

The Ontario Ministry of Tourism,  
Culture and Sport  
The Ontario Cultural Attractions  
Fund of the Government of Ontario  
through the Ministry of Tourism,  
Culture and Sport, and administered  
by the Ontario Cultural Attractions  
Fund Corporation.  
SkyWords Media  
The Ontario Ministry of Education,  
Pro Grant  
Access Copyright Foundation



**Left:** Jane Schmidt (OCULA Super Conference Co-Planner), Bobbie Newman (OCULA Spotlight Speaker), Kristin Hoffman (2013 OCULA President), and Jaclyn Chambers Page (Super Conference Co-Planner).



**Right:** The 2013 Ontario Library Boards' Association council.

# Congratulations to this year's OLA award winners!



**ABO-FRANCO LE PRIX  
MICHELINE PERSAUD**  
Céline Marcoux Hamade,  
Toronto Public Library



**OLA ARCHIVAL &  
PRESERVATION  
ACHIEVEMENT AWARD**  
Sharon Bentley,  
King Township  
Public Library



**OLA CHAMPION AWARD**  
Ed Torres,  
SkyWordsMedia



**OLA'S LARRY MOORE  
DISTINGUISHED  
SERVICE AWARD**  
M.J. D'Elia,  
University of Guelph



**OLA'S LES FOWLIE  
INTELLECTUAL  
FREEDOM AWARD**  
Progressive  
Librarian's Guild –  
Greater Toronto Area



**OLA MEDIA &  
COMMUNICATIONS  
AWARD**  
Michael Dawber,  
Rainy River Public Library



**OLA PRESIDENT'S AWARD  
FOR EXCEPTIONAL  
ACHIEVEMENT**  
Liz Kerr,  
Ontario Library Association



**OLA TECHNICAL  
SERVICES AWARD**  
Julie Fisher,  
Peel District School Board



**OCULA LIFETIME  
ACHIEVEMENT AWARD**  
Mary Ann Mavrinnac,  
University of Rochester



**OCULA SPECIAL  
ACHIEVEMENT AWARD**  
HLLR Copyright Literacy in  
Ontario Colleges



**OCULA SPECIAL  
ACHIEVEMENT AWARD**  
SPARK – Student  
Papers & Academic  
Research Kit,  
York University



**OLBA W.J. ROBERTSON  
MEDALLION FOR THE  
PUBLIC LIBRARIAN  
OF THE YEAR AWARD**  
Lester Webb,  
Kingston Frontenac  
Public Library



**OLITA AWARD FOR  
TECHNOLOGICAL  
INNOVATION**  
Government & Legislative  
Libraries Online Publication  
Portal (GALLOPP/PPGPE)



**OPLA'S ADVOCACY IN  
ACTION: EXCELLENCE IN  
CHILDREN'S OR TEEN  
SERVICES AWARD**  
Oshawa Public Libraries  
Task Force for At Risk Chil-  
dren & Youth



**OPLA CHILDREN'S OR  
YOUTH SERVICES  
LIBRARIAN OF  
THE YEAR AWARD**  
Jody Seeley,  
Meaford Public Library



**OPLA LIFETIME  
ACHIEVEMENT AWARD**  
Anne Bailey,  
Toronto Public Library



**OPLA JAMES BAIN  
MEDALLION FOR THE  
PUBLIC LIBRARY BOARD  
MEMBER OF THE YEAR**  
Joyce Cunningham,  
Fort Frances  
Public Library Board



**OSLA ADMINISTRATOR  
OF THE YEAR**  
Jeff Kawzenuk,  
Kawartha Pine Ridge  
District School Board



**OSLA AWARD FOR  
SPECIAL ACHIEVEMENT**  
Phillip Jeffrey,  
Hamilton-Wentworth  
Catholic District  
School Board



**OSLA TEACHER-LIBRARIAN  
OF THE YEAR AWARD**  
Leslie Holwerda,  
Peel District School Board



# OLA Board and Councillors, 2013

## OLA BOARD EXECUTIVE

### President

Susanna Hubbard Krimmer,  
London Public Library

### Vice President

Anita Brooks-Kirkland,  
Waterloo Region District School  
Board

### Past President

Karen McGrath,  
Niagara College

### Treasurer

Lita Barrie,  
Hamilton Public Library

In addition to the board executive,  
the OLA Board of Directors is  
comprised of the President and  
Vice President of each division.

## ABO-FRANCO

### Présidente:

Claire Dionne,  
Bibliothèque publique du canton  
de Russell

### Vice-Présidente

Lyne Lapalme,  
Bibliothèque publique de  
Cornwall

### Présidente Sortante

Catherine Seaman,  
Bibliothèque publique d'Ottawa

### Le Secrétaire-trésorier

Patrick Labelle,  
Université d'Ottawa

### Conseillers

Céline St-Martin,  
Bibliothèque publique d'Ottawa  
Julie Desmarais,  
Bibliothèque publique d'Ottawa  
Paul Laverdure,  
Université de Sudbury

## OCULA

### President

Kristin Hoffman,  
Western University

### Vice President

Sophia Apostol,  
YBP Library Services

### Past President

Jennifer Peters,  
Seneca College, Newnham  
Campus Library

### Councillors-at-large

Sarah Forbes,  
University of Toronto Scarborough  
Mindy Thuna,  
University of Toronto Mississauga  
Peter Duerr,  
York University  
Courtney Lundrigan,  
University of Toronto  
Sharon Munro,  
Ledy Library, University of  
Windsor

## OLBA

### President

Kim Vares,  
Dryden Public Library Board

### Vice President

Don Lynch,  
Six Nations Public Library Board

### Past President

Frances Ryan,  
Sault Ste. Marie Public Library  
Board

### Regional Councillors

Lynn Humfress-Trute,  
Middlesex County Public Library  
Board, Southwest Region  
Beth Phieffer,  
Belleville Public Library Board,  
Central East Region  
Don Carter,  
Whitstone Hagerman Memorial  
Public Library, North-Eastern  
Region (6 months)

### Rick Smith,

North Bay Public Library Board,  
North-Eastern Region (6 months)

### Pierre Mercier,

Leeds & Thousand Islands PL  
Board, Eastern Region

### Lisa Csele,

Oakville Public Library Board, Mid-  
Central Region

### Helen Kaluzny,

Waterloo Public Library Board,  
Central West Region

### Carol Grieve,

Thunder Bay Public Library Board,  
Central North West Region

## OLITA

### President

Stephen Marks,  
Scholars Portal

### Vice President

May Yan,  
Ryerson University

### Past President and Treasurer

Nick Ruest,  
York University

### Councillors-at-large

Robin Isard,  
Algoma University  
Sarah Wiebe,  
George Brown College  
Alan Harnum,  
Toronto Public Library  
Tim Ribaric,  
Brock University  
Aaron Lupton,  
York University  
Fiacre O'Duinn,  
Hamilton Public Library

## OPLA

### President

Joanna Aegard,  
Thunder Bay Public Library

### Vice President

Lisa Moran,  
Toronto Public Library

**Past President**

Lila Saab,  
Oakville Public Library

**Regional Councillors**

**Sandi Lopenen,**  
Elgin County Public Library,  
Southwestern Region

**Kathryn Drury,**  
Brantford Public Library, West  
Central Region

**Amber McNair,**  
Huntsville Public Library, East  
Central Region

**Chantale Boileau,**  
Barrie Public Library, Mid-Central  
Region

**Eda Conte-Pitcher,**  
Toronto Public Library, Toronto

**Elizabeth Goldman,**  
Perth and District Union Public  
Library, Eastern Region

**Julie Ringrose,**  
Sault Ste. Marie Public Library,

Northeastern Region  
**Jesse Roberts,**  
Thunder Bay Public Library,  
Northwestern Region

**OSLA****President**

Isabelle Hobbs,  
Durham District School Board

**Vice President**

Deb Kitchener,  
York Region District School Board

**Past President and Treasurer**

Elizabeth Gordon,  
Kawartha Pine Ridge District  
School Board

**Regional Councillors**

**Richard Reid,**  
Durham District School Board,  
Central East Region

**Melissa Jensen,**  
Simcoe County District School  
Board, Mid-Central Region  
**Rick Budding,**  
Waterloo Region District School  
Board, Central West Region

**Barb White,**  
Greater Essex County District  
School Board, Southwestern  
Region

**Anna Szumilas,**  
Toronto Catholic District School  
Board, Toronto

**Heather Yearwood,**  
Hastings and Prince Edward  
District School Board, Eastern  
Region

**Joel Facca,**  
St. Bernard Catholic School  
TBCDSB, Northern Region

## OLA Staff 2013



**Back row:** Brian Pudden, Liz Kerr, Helios He, Michael Rogowski, Beckie MacDonald, Shelagh Paterson, Annesha Hutchinson, Michelle Arbuckle, Kim Therriault, Claire Ward-Beveridge. **Front Row:** Suzanne Wice, Meredith Tutching, Yvon Duhamel. **Missing from photo:** Lauren Hummel, Megan Cook, Carey Toane, Rachelle DesRochers

# REPORT OF SHELAGH PATERSON

## EXECUTIVE DIRECTOR, OLA



First off, I would like to thank Susanna Hubbard Krimmer, president, and the 2013 OLA Board of Directors for their leadership in launching the strategic planning process for 2014–2017. There are so many exciting paths to pursue for the association, and a strategic plan keeps us focused and on target.

2013 was a challenging year for our school library members due to labour unrest. Despite this, and thankfully (teacher-librarians and library technicians are wonderfully tenacious!) they found a way to stay engaged with the association. We were a little concerned about OLA's Forest of Reading Program, but our schools came through, ensuring students still had access to the program and were able to celebrate at Festival of Trees across Ontario. OLA continues to prioritize the challenges school libraries are facing. We had record Ministry of Education participation at the 2014 OLA Super Conference thanks to the efforts of OSLA members.

OLA also moved during 2013 from 50 Wellington Street and the landmark view of Toronto's Flatiron Building to 2 Toronto Street and the landmark view of the King Edward Hotel. We are here 'til 2023! Kudos to the OLA staff team for their enthusiasm and energy during this process. It was certainly the most seamless and organized moving experience I have ever encountered. Stop by and visit us when you are in Toronto.

A few highlights from the past year:

- The OLA Mentoring Committee launched its mentor/mentee matching program.
- The launch of "21<sup>st</sup> Century School Libraries: Parent Engagement and Student Achievement" tutorial. Are you a parent? Visit our site to learn how you can get involved in supporting reading and learning in school libraries.
- The OLA Copyright Users Committee continued to support the membership by hosting two symposiums geared to copyright officers of college and university libraries.

- Mike Ridley, editor-in-chief, and the editorial team of *ACCESS Magazine* designed the final print magazine and spent the latter part of 2013 planning OLA's new online magazine. *Open Shelf* will launch in July 2014 and will be designed to intrigue, entertain, inform, and be interactive.
- A dynamic 2013 OLA Super Conference thanks to Co-Chairs Lita Barrie and Richard Reid and the planning team.

Susanna Hubbard Krimmer chose "A Universe of Possibilities" for the 2014 Super Conference theme, and we have her to thank for the brilliant finale with Colonel Chris Hadfield. A huge perk of my job is getting to work with a new president every year. Each person brings a different perspective, knowledge base, and personality. Susanna, also CEO of London Public Library, brought her strategic planning and governance expertise to the board table setting the stage for future boards to continue to strengthen the organization. The London Public Library team has been hugely supportive, including an impressively coordinated (with the London-area school boards) London OLA Festival of Trees for 1,500 young readers during May 2014 and as host community for the upcoming Annual Institute on the Library as Place in July 2014.

2014 is election year in Ontario: provincial elections will be held on June 12, 2014, and municipal elections will be held on October 27, 2014. The OLA Board and Advocacy Committee have spent the past year on government engagement. This will serve the association well as we head into election season.

"A Universe of Possibilities" prompted us to "Think It." 2014 OLA president Anita Brooks Kirkland's theme "Think It. Do It!" inspires us to create, innovate and apply. We are not standing still.