



# ONTARIO LIBRARY ASSOCIATION



/ o l a  
:. ontario library association  
**2018 ANNUAL REPORT**







# REPORT OF KERRY BADGLEY

## 2018 PRESIDENT, ONTARIO LIBRARY ASSOCIATION



I am delighted and honoured to present my report for 2018. As you know, the theme for the 2019 Super Conference is "Powered by the People," and I think it encapsulates what libraries are all about. The people who work at our libraries certainly provide a great deal of

motive power, as do our library board members, and as do the people who continue to use and benefit from library services. And it goes without saying that the Super Conference is powered by some super people – the speakers, presenters, conveners, attendees, vendors and especially the organizers/volunteers (who do an amazing job each and every year) – hats off for all their incredible efforts!

In 2017, the OLA approved a strategic plan to guide it through to 2020. The goal of the plan is to lead and inspire growth and innovation in the libraries and information services sector. The mission that is noted in the plan is to empower our members to build informed, participatory, and inclusive communities through the following efforts: Research, Education, Advocacy, and Partnerships. In other words, REAP – and this we will be able to do as we continue to work on the plan to its completion.

The strategic priorities that will guide our actions until 2020 include:

- focusing member services across diverse career paths;
- influencing policy and demonstrating value;
- building evaluation and research capacity;
- addressing the unique needs of rural, remote and indigenous communities; and
- maximizing enablers (people, technology and fundraising).

We are well on our way, I might add.

Here are some highlights from the past year:

### Advocacy

Advocacy remains one of our organization's top priorities. We continue to engage provincial officials from a number of ministries in close collaboration with the Federation of Ontario Public Libraries (FOPL). This included meeting and engaging with provincial officials following the June 2018 Ontario Election.

### CFLA-FCAB

I was fortunate to have traveled to Regina for the organization's policy meeting, and was impressed with the progress that has been made for this still relatively new association. The work that CFLA-FCAB is undertaking in the areas of intellectual freedom, Indigenous communities, copyright, and many others is truly impressive. OLA members should be proud of the significant role that our organization plays in working on these and other CFLA-FCAB initiatives.

### Revenue

The Library Marketplace, with its role as a national seller of library-themed merchandise (through The Partnership), had another spectacular year. New and successful product lines have increased revenue, and I encourage you to check out all that it has to offer. I might add that in addition to the Marketplace, OLA continues to fundraise for a number of programs and initiatives, and I encourage you to give generously to these various efforts.

As you know by now, the OLA currently operates on a September-August fiscal year, and that the Annual General Meeting will again be held during Super Conference 2019. I encourage you to attend the meeting, which will take place on Thursday, 31 January at 9:00 a.m.

It has been an honour to serve as your President this past year, and I look forward to my role as Past President in 2019. I will take this opportunity to thank my fellow Board members, the simply wonderful staff at OLA, and all of you who continue to keep libraries in this province truly powered by the people, and powered very well!



OLA @ONLibraryAssoc · 28 Mar 2018

Great news today in Ontario's **Budget** - increased investment of \$78 million to libraries through the PLOG and for the creation of a Digital Public Library!! Read the full **budget** here [budget.ontario.ca/2018/index.htm](http://budget.ontario.ca/2018/index.htm)... #iloveonlibraries @DaieneVernile @EMcMahonBurl





## ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO

### VÉRONIQUE DUPUIS, PRÉSIDENTE

# ABO-FRANCO

**Membres ABO 2018 : 202**

Chers membres,

Il me fait plaisir de partager avec vous les réalisations d'ABO-Franco en 2018. L'année 2018 a très bien commencé avec la Super Conférence, où nous avons eu le plus grand nombre de présentations en français (6) comparé aux années précédentes (en moyenne 4 dans les 5 dernières années). Les personnes présentes à la conférence ont aussi eu l'occasion de rencontrer la très prolifique auteure et éditrice de livres jeunesse Angèle Delaunois. Merci à tous les présentateurs/trices d'avoir partagé leurs connaissances en français, et également à Véronique Labonté, qui en était à sa deuxième année comme planificatrice ABO-Franco de la conférence.

Comme à chaque année, plus d'une douzaine de bénévoles ont consacré de nombreuses heures à sélectionner les meilleurs livres à mettre dans les mains de nos jeunes lecteurs : les finalistes des prix Peuplier, Tamarac, et Tamarac Express. Les ventes de billets pour les événements en français de la Forêt de la lecture ont compté pour 15% des ventes totales — cette proportion augmente d'année en année. La journée de la Forêt de la lecture a réuni en mai à Toronto près de 2000 jeunes francophones ou francophiles et 30 auteurs et illustrateurs.

Les résultats du sondage auprès de nos

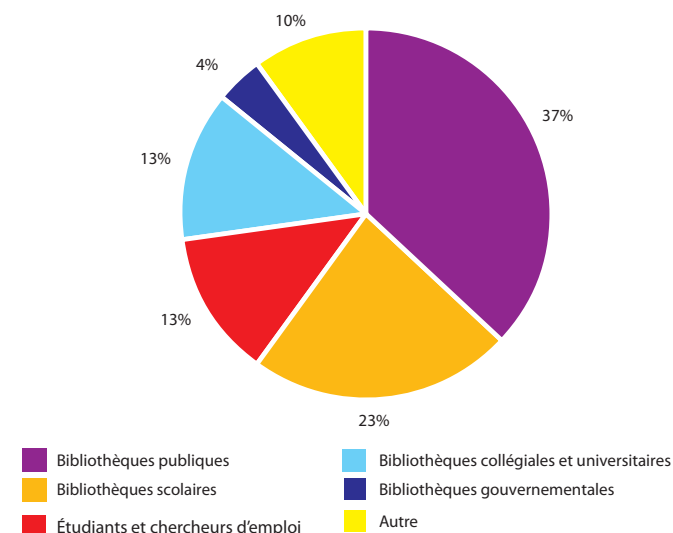
membres en 2017 ont été analysés. Nos membres sont éparpillés partout en province (quoique 42% d'entre eux représentent la région du grand Toronto, et 23% la région de la Capitale nationale), et ils sont parfois les seuls professionnels de l'information dans leur organisation à travailler en français. Dans ces circonstances, réseauter et profiter du savoir de collègues qui ont des besoins similaires à nous est difficile. Les forums de discussion d'autrefois n'ont plus la cote — nous avons donc lancé à l'automne un espace de travail Slack exclusif aux membres d'ABO-Franco. Il y a en ce moment 34 membres sur cet espace, et j'espère que d'autres parmi vous se joindront à ce bassin de professionnels avec qui échanger.

Nous désirions depuis quelques temps créer une opportunité pour nos membres de se rencontrer en personne, puisque l'expérience démontre qu'il n'y a rien de mieux pour créer des liens professionnels solides. Pour ce faire, un comité spécial de notre conseil de division a débuté la planification d'une journée conférence qui aura lieu en mai 2019, à Ottawa. Nous espérons que vous serez nombreux à proposer des ateliers, des présentations ou des idées de groupes de discussion, et à venir échanger avec vos collègues durant le temps des tulipes.

Vous serez sans doute d'accord avec moi sur

ce point : il est plus important que jamais en 2018 de se tenir la tête haute en tant que francophone ou francophile vivant en Ontario. Nous nous devons de contribuer à la vitalité de la francophonie dans la province, à la maison mais également dans notre vie professionnelle, et de ne pas baisser les bras devant ceux qui nient que notre culture a sa place ici. Restons tous Franco-forts!

**Membres par secteur d'emploi (données de 2017)**





## ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

### MELANIE PARLETTE-STEWART, PRESIDENT

# OCULA

**2018 OCULA Membership: 627**

I had the privilege of leading OCULA Council in 2018. We had a busy and successful year of activities and events. I am proud to highlight our achievements. OCULA council continued to focus on aligning their activities to the OLA Strategic Plan 2017-2020. We revisited our plan and determined that we would focus our attention on developing a strong Spring Conference and expanding access to professional development through the free webinar series.

The **OCULA Spring Conference** discussed “Building Better Libraries Through Diversity, Equity & Inclusion”. Keynote speaker Nadia Caidi (University of Toronto) delivered a thoughtful session that expanded on the idea of diversity as integral and structural while encouraging that libraries, archives and museums could become sites of disruption and therefore make space for other ways of knowing and learning. This event was well-attended with 60 individuals joining us for the day at the University of Toronto’s OISE Library.

The year, OCULA shifted focus from the fall conference to create a **series of free webinars**. This shift recognized that within such a diverse sector, it can be difficult to keep up to date on all of the issues that arise. In response to the challenges faced by those working in libraries, and in an effort to share knowledge and increase awareness on current topics in academic libraries, we developed a series of free webinars.

This fall we offered two free webinars. On October 25, we offered “Exploring Open Educational Resources (OER)”. In this webinar, Jennifer Peters (Seneca Libraries), David Porter (eCampusOntario) and Stephanie Orfano and Graeme Slaght (University of Toronto Libraries) explored some of the current trends, issues, and projects happening in the open educational resources landscape. On November 27, we offered “Working towards reconciliation: Engagement and relationship building to shape access and knowledge organization.” This webinar featured three Indigenous professionals, a reference librarian; a teacher and doctoral student; and an iSchool student and library intern; sharing their perspectives and experiences (Kim Lawson, Xwi7xwa Library at University of British Columbia; Ryan Neepin, Toronto District School Board and OISE; Jamie Lee Morin, University of Toronto). These webinars were very well attended with 125 registrants for the OER webinar and 176 registrants for the webinar on issues related to reconciliation. In 2019, we’ll continue the series, offering webinars on critical librarianship and intellectual freedom.

In 2018, we completed the fundraising campaign for the **New Librarian Residency Award (NLRA)**. While we didn’t meet our goal of \$20,000 by OLA Super Conference 2018, we are pleased to be moving forward with offering this career changing award for the final time. We’ll be sharing a call for institutions interested in offering a New Librarian Residency in 2019.

This year, **InsideOCULA** published 5 issues containing 28 articles by 32 contributors from Ontario’s academic library community. In addition to a regular column contributed to each issue by the OCULA President, direct engagement with the membership was accomplished through a variety of articles highlighting OCULA events, such as the OCULA Spring Conference, OCULA Lightning Strikes, and the OCULA Free Webinar Series and Journal Club. Graeme Campbell’s term as Editor-in-chief will come to a close with the February 2019 issue. Following that, *InsideOCULA* Editors Jennifer Robinson and Rob Makinson will become the new co-editors-in-chief, Thomas Guignard will continue as Editor, and it is expected that the team will bring a fourth Editor on board early in the new year. This work would not be possible without the tireless dedication of the 2018 OCULA Council, our volunteer members-at-large, and our ambassadors for all their time, effort, and exceptional creativity. Thank you to our outgoing Council members Andrew Colgoni, Jennifer Browning, Matthew Rohweder, Graeme Campbell, Stephen Spong and Sarah Shujah for their hard commitment to the work of OCULA and their ongoing efforts to facilitate activities and programming that benefit all members.

It has been a wonderful adventure and pleasure to serve as OCULA President for 2018. I look forward to seeing how OCULA continues to evolve and meet the needs of a diverse community of professionals.





## ONTARIO LIBRARY BOARDS' ASSOCIATION

### MARIAM HAMOU, PRESIDENT

# OLBA

**2018 OLBA Membership: 1,120**

What a privilege it has been to Chair the Ontario Library Boards' Association (OLBA). This year has been a very busy and productive year in my role as chair. The work of the OLBA is primarily to build a professional development (training) program that is responsive to common issues of common concern. It provides information materials and training forums for advancing board development.

#### **Meeting with Deputy Minister**

As you all know, a provincial election in Ontario took place where the government changed hands. Knowing that one of our main objectives in the OLBA is to promote government support for provincial networks and local funding and to enhance the image and visibility of library boards, we had a meeting with the Deputy Minister of Tourism, Cultures and Sport and the Ministry dedicated to funding and supporting libraries. There, with my colleagues Kerry Badgley and Cortney LeGros, we discussed the importance of libraries and training to gain support for increased funding. We felt that this meeting was successful as Shelagh Paterson, Executive Director of OLA, has had subsequent meetings with other Ministry staff outlining where funding could help the most.

#### **OLS-N Presentation**

This year we were happy that Ontario Library Services-North reached out to the OLBA for a

presentation on Board/CEO relationships. It was especially important to speak to our northern communities because most boards will be changing over in the new year. It was a good reminder for CEOs and Board Members to ensure there is sufficient training in for the new board as well as legacy documents for continuity from one board to another. Our objectives at the OLBA to provide a forum for library boards to discuss issues and ideas that will improve the operation of boards and the management of libraries in Ontario, ensure comprehensive and continuing education (professional development) for public library boards and provide mentoring, consultation and communication at the regional and individual board level.

#### **OLBA Handbook**

Continuing to keep our OLBA Handbook up to date and relevant was something I focused on this year. Last year we had a student go through the book over the summer to correct grammar, structure and links. This year, I included all policies and meeting guidelines are included in the handbook. We also added all the portfolios as well as how to conduct OLBA meetings with a calendar of important dates.

#### **SOLS Meetings and Partnership**

In staying aligned with our objectives, we continued to work with other organizations who

share common concerns and purposes. Once every three months, our councilors attended one or two SOLS meetings to meet with board members in Ontario and to stay abreast of the latest issues facing our membership. We feel it's important to be at a forum for library boards to discuss issues and ideas that will improve the operation of boards and the management of libraries in Ontario. This year, we not only covered SOLS meetings, but we forged a partnership SOLS, OLS-N, and FOPL to better serve the library community by amalgamating our resources to create better access for Board members to do their work. We are aware of a 30-40% CEO retirement rate in the province and we are working hard to provide guidance and training to both Boards and CEOs to help mitigate any potential issues that may arise.

I would like to extend a hearty thank you to all of the current OLBA councilors for all of their hard work and I welcome all of our new councilors on the OLBA. Mr. Andrew Porteus will be assuming the duty of President in 2019 and I wish him good luck!







## ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

### JOHN FINK, PRESIDENT

# OLITA

2018 OLITA Membership: 1,069

It has been my distinct delight to work with the wonderful people of OLITA Council as president in 2018 and the OLA board over the past two years. We've had people come and go, but I'm very proud of the work we've done together and will continue to do.

This year's **Digital Odyssey**, with "Making and Makerspaces" as its theme, proved to be a success. We had an excellent keynote in the always wonderful Kim Martin, and we had the great honour of having Karen Hager from the Ontario Science Centre do our closing keynote. Sessions proved popular – with makerspaces and hands-on sessions – and we gathered largely popular reviews from post-conference surveying. Many thanks to the excellent people at Hamilton Public Library who allowed us to use their space and provided much needed logistical and other supports.

The **OLITA Lending Library** continues to be a popular option for folks across the province in 2018 and we are delighted to continue this service for our library patrons.

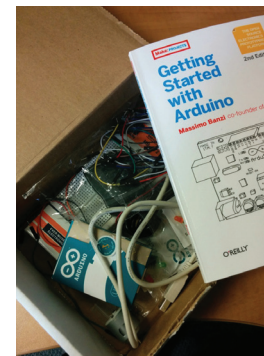
The **OLITA library listserv**, started in 2017, continues into 2018 with generous support from the dynamic and intrepid Michelle Arbuckle and infrastructure support from McMaster University. As well, the IT Crowd is an ongoing concern in OLA's *Open Shelf*, profiling many exciting IT workers in the province.

This year, we were ecstatic to be able to award the Toronto Public Library an award for their innovative **Tor browser pilot**. I was especially delighted to see this project as it is a perfect intersection of public

service, technology, and privacy. Congratulations Toronto Public Library!

I would be extremely remiss if I did not mention the intrepid Michelle Goodridge and Lee Puddephatt and their absolutely immeasurably important work corralling OLITA activities for OLA Super Conference. We are exceptionally lucky to have Dr. Safiya Noble, author of "Algorithms of Oppression", this year doing the **OLITA spotlight talk**.

All in all I could hardly be more pleased as this year with OLITA activities and very much look forward to seeing what OLITA will do with new president Susannah Galbraith in 2019 and beyond.



These are some of the items you can get from the OLITA Lending Library.





# ONTARIO PUBLIC LIBRARY ASSOCIATION

## CORTNEY LEGROS, PRESIDENT

# OPLA

2018 OPLA Membership: 1,355

It has been such a pleasure to sit as your 2018 President. Everything that we achieved this year wouldn't be possible without the dedicated team of councillors, committee members and support staff. It has been a busy year for us, and the first in our new fiscal year calendar. I'm happy to report the following successes in 2018:

### Committees and Events

If you are reading this, it is thanks to the editors at **HoOPLA**. This year was the last year for our editor Vanessa Holms, who has done an outstanding job editing the quarterly publication. She leaves the position in good hands with Nicole Zummach.

The **Child and Youth Services Committee** completed the Teen Services Benchmarking and Statistical Report. This report highlights the changes in technology since the last report in 2013, as well as trends and benchmarks. Last year, a survey task force was also developed to look into the future of OPLA surveys and determine where we will go next. I am happy to announce that this task force has completed a full report and OPLA has decided to create a **Survey Committee** who will identify target areas of research for the years to come. This committee will be recruiting new members, so if research and surveys are something you have an interest in please do connect with us at OPLA.

This was the first year the **Child and Youth Services**

**Expo** was expanded from a one-day, to a two-day event in Scarborough. A huge congratulations to the team for pulling off an extraordinary expo with double the work!

The **Readers Advisory Committee** once again held their RA in a Day event which moved away from a genre specific event, and focused on social media and taking reading online. In addition, **Best Bets Committee** continue to promote their yearly recommended Canadian book choices of the year. In fact, you should go pick up a copy of their list today.

### Political Advocacy

This year has been one of change on the political landscape, from the summer provincial election, to the fall municipal election. OLA and OPLA council have been hard at work with our Minister of Tourism, Culture and Sport, a position which has already seen much change this year. A group of us from the OLA Board met with the Deputy Minister Nancy Matthews in September to welcome her to the role and advocate on behalf of public libraries in Ontario. OLA is also in contact with our current Minister the Honorable Michael Tibollo to ensure we continue to have a voice for our libraries.

On top of a provincial government change, many of us will have seen changes in our municipal governments as well. At OPLA we have heard from our members that they need guidance for local advocacy. We are

working on an information brief containing helpful advocacy tools that will assist with your local needs.

### Kickstart Candidate

We had an unfortunate delay to the start of our Kickstart to Participation candidate due to a low number of applications. The late start didn't hold back Jennifer Murley and she is excited to launch the culmination of her project in February 2019. This year Jennifer worked to create an EI webinar on mentoring. In February, she will be hosting a mentoring webinar targeted to supervisors and managers of library pages. We are very proud of Jennifer's outcome.

### Closing Remarks

It's only fitting that our **Super Conference** theme this year is Powered by the People, which is exactly what I feel like my tenure as President has been. A huge shout out to our co-planners Alex Karlovski and Megan Paquette who are part of the larger conference planning team that put together the best Library conference in Canada (okay, I might be a bit biased!)

I am looking forward to my final year on council as Past President and Treasurer, where I will get to mentor your new, and very capable, President Elizabeth Malak. I'm looking forward to our continued focus on Northern, Rural and Indigenous public libraries and engaging with the staff in those organizations.



# OLA BY THE NUMBERS

## HOW DID OLA STACK UP AT THE END OF 2018?

**4,608  
MEMBERS**

The Ontario Library Association (OLA) consists of six divisions: L'Association des bibliothèques de l'Ontario-Franco (ABO-FRANCO), Ontario College and University Library Association (OCULA), Ontario Library and Information Technology Association (OLITA), Ontario Library Boards' Association (OLBA), Ontario Public Library Association (OPLA), and Ontario School Library Association (OSLA).



## The LIBRARY MARKETPLACE

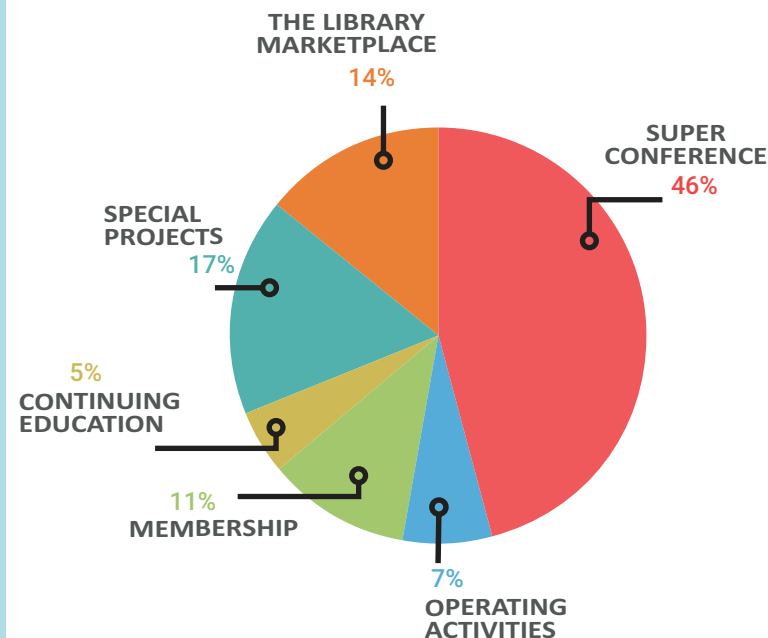
In 2018, The Library Marketplace had approximately 2,300 titles available in print. The most sought after items were: I Read Canadian Stickers, Cut to the Chase, *The Librarian's Guide to Homelessness* book, and I Read Canadian t-shirt.

**25K**  
items sold

72% increase in  
mobile visits this  
year



## 2018 OLA Revenues





## FOREST OF READING® registrants



**4,500**

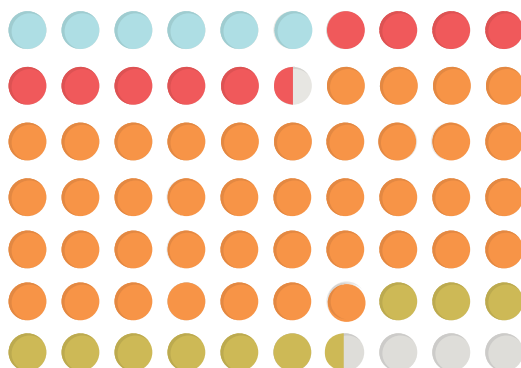
registered sites  
in 2018



**3,641**

registered sites  
in 2017

## FESTIVAL OF TREES™ ticket sales



Each circle represents approximately 200 Festival attendees.

● **Waterloo Region** 1,235 tickets sold  
● **TORONTO** 8,211 tickets sold  
● **LONDON** 1,946 tickets sold  
● **FRENCH** 1,967 tickets sold

## FEARLESS BY DESIGN

DÉLIBÉRÉMENT AUDACIEUX

Over 260 sessions were attended by almost 4,500 delegates from around the country.

## OLA SUPER CONFERENCE

### FOREST OF READING®

**270K**

program participants

**108**

nominated titles  
in the program

**145K**

books sold by the official  
program wholesaler

**167K**

registered voters

**1133**

**INSTAGRAM FOLLOWERS**  
for OLA and 357 for The Library  
Marketplace of January 14, 2018

**7835**

**TWITTER FOLLOWERS**  
as of January 14, 2018

**2778**

**FACEBOOK FANS**  
as of January 14, 2018

**823**

**WEBINAR (SITE) REGISTRANTS**  
for 55 Education Institute  
webinars.

**59K**

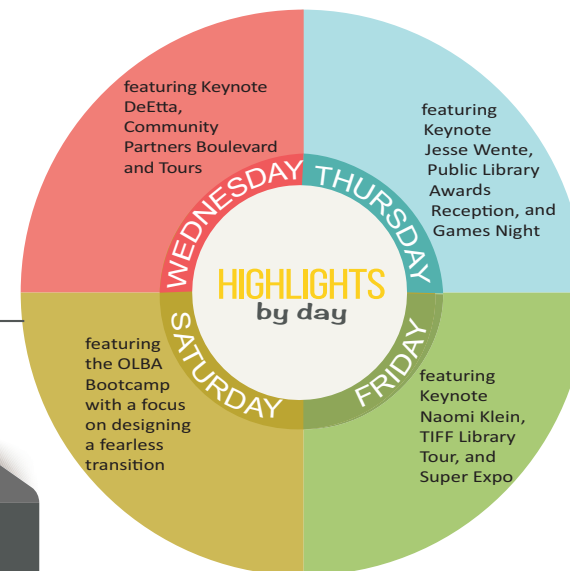
**WEBSITE VISITS**  
exclusively to the OLA homepage

**300+**

**STUDENT VOLUNTEERS**  
who volunteered  
over 1,500 hours collectively



Other OLA Signature  
Events include the  
**Child & Youth Expo**  
(115 registrants),  
**Library as Place**  
(130 registrants), and  
the **Marketing  
Libraries Think Tank**  
(90 registrants)



## QUICK FACTS

**Working Towards Reconciliation**

**Don't Panic: You Can Find Health Statistics**

**Exploring Open Educational Resources (OER)**

**Library Day in your Riding: Engaging your MPP**

**An Introduction to Feminist Librarianship**

## MOST watched WEBINARS



## ONTARIO SCHOOL LIBRARY ASSOCIATION

### KELLY MAGGIRIAS, PRESIDENT

# OSLA

2018 OSLA Membership: 1,186

It has been a wonderful privilege to work with OSLA Council in 2018. We have had many successes advocating for and supporting Ontario School Libraries this year. As a council, we continue to develop and foster relationships with other subject associations, community partners, students and parents through important programs such as the Forest of Reading program and Treaty Recognition week events. We have also been celebrating libraries through our partnership with the Canadian School Library Association.

Our **My School Library Rocks** campaign has collected hundreds of submissions from Kindergarten to Grade 12, expressing the importance of school libraries. Students and educators shared their voices with a consistent message of love for the Library Learning Commons (LLC), highlighting student appreciation of innovations, creative spaces, books and literacy. Many responses shared their excitement about makerspaces and 21st Century learning tools like robots, coding and building skills and enjoyment of STEM activities. There is also recognition for how the LLC supports diversity, student well-being and mental health in our schools. Through our inclusive environments, students and teachers enjoy the calming spaces and opportunities to explore new ideas.

This year we have built new collaborative relationships with **VoicEd radio** to celebrate the wonderful happenings in our school libraries. We are pleased to announce that VoicEd will be

developing podcasts and interviews from Super Conference. We have also been working with the **Digital Human Library** to help promote accessible, equitable, interactive virtual learning experiences for students anywhere in the province.

Throughout the last two years, ending in June of 2018, OSLA participated in the **Ontario Ministry of Education Joint Implementation Working Group**. This group was formed in response to the Truth and Reconciliation Calls to Action 62 and 63. OSLA members were honoured to be part of the discussion and collaboration that played an integral part of the curriculum revision of the Ontario Social Studies and History Curriculum, Grades 4 - 10. We look forward to future collaborative opportunities.

OSLA and **TeachOntario** continued our Book Club collaboration, into the Spring of 2018. We explored and learned together through topics that included equity, educational technology and assessment. Highlights included online discussions, authors as special guests as well as engaging activities to further our instruction and pedagogy. Providing professional learning opportunities has been a fundamental element of OSLA's work these past few years.

Ongoing advocacy through OSLA continues to promote the importance of school libraries throughout the province. Through partnerships with like-minded organizations, we explore

opportunities that help us improve student learning and how to engage our school communities. Current initiatives include **co-planning the OCULA Spring Conference** (April 26th, 2019), which focuses on collaboration between high school teacher librarian's and college and university librarians as they support student Information Literacy needs, as well as the Ontario School Library Impact Project (OSLIP), a research initiative which focuses on the importance of having a properly resourced and staffed school library on student success in the transition from Secondary to Post-Secondary.

OSLA advocates tirelessly to amend the education funding formula to specify proportional staffing of teacher-librarians based on student population, with a minimum allocation of 1.0 full-time equivalent (FTE) teacher-librarian in each work site. All OSLA members must continue to share the message: properly staffed school Library Learning Commons, including teacher librarians, library technicians and librarians, are vital parts of Ontario schools and fundamental to student learning and developing a love of reading.

A special thank you to OSLA council and OSLA Super Conference planners Alanna King and Diana Maliszewski for their dedication, hard work, and enthusiasm. I am honoured to have served as your President of OSLA for 2018 and thank you for the wonderful opportunities and successes.



# REPORT OF SHELAGH PATERSON

## EXECUTIVE DIRECTOR, ONTARIO LIBRARY ASSOCIATION



2017/18 was our year for seeing tangible results on two major priorities for OLA members:

### Government Relations

It was a wild ride for the association this past year due to cabinet shuffles

and a government change. The result of all this change? We had the opportunity to meet a total of 4 consecutive Ministers of Tourism, Culture and Sport and a welcome to three Ministers of Education. However, our positive interactions with changing cabinets and changing governments have only underscored the non-partisan nature of respect and appreciation for libraries.

The March 2018 Ontario Provincial budget announcement was the result of a provincial advocacy plan that included local leadership from OLA and FOPL members in engaging MPPs. While this announcement of the largest increase to public libraries in more than 20 years was a win on paper, Ontario's government changed in June 2018. We continue to meet with and engage new provincial representatives to emphasize the value Ontario's libraries contribute to the people of Ontario.

We are stronger together. Wherever possible, OLA works with aligned partner organizations to amplify our message and strategy. Examples over the past year included:

- Developing both a provincial and municipal

election toolkit to support members during the election season, and to provide tools to emphasize the messages of support for libraries.

- Having a presence at municipal sector conferences including The Association of Municipalities of Ontario (AMO) The Association of Municipal Clerks and Treasurers of Ontario (AMCTO), Chiefs of Ontario, and the Rural Ontario Municipal Organization (ROMA).

### Fund Development

Thanks to generosity and the desire to connect young readers with Canadian books, OLA members ensured the association hit the \$20,000 target for the I Read Canadian Fund campaign. Our strategy is to announce a new cause annually, build the fund, and disburse over time. All funds remain open for donations at any time but focusing on one fund annually allows OLA to build momentum. In addition, the OLA Marketplace launched I Read Canadian merchandise (which we suspect will now trend annually on July 1!) with a portion of revenues to fund the campaign.

The brilliant collaboration between the OLA Mentoring Committee and the OLA Indigenous Libraries Task Force by launching the "Spirit of Reconciliation Program" enables a member from a First Nations Public Library to be matched with a "seasoned" member to attend Super Conference and to share knowledge and experience. The Mentoring Fund supports this program which will be the focus of the 2019 OLA fund raising campaign.

### A few other OLA notables in the past year:

- We invested in a new Association Management System that will help streamline processes, and better engage with and serve members.
- The OLA Library Building Awards: Library Architectural and Design Transformation Category were presented at the 2018 Annual Institute on the Library as Place conference.
- We continued to cultivate the next generation of library people: a new Festival of Trees in Waterloo Region welcomed more than 1,000 young readers, Mayor Tory attended the Toronto Festival for the first time (and was affectionately mobbed) and the New Teen Committee was created.
- OLA launched the popular podcast: Library Land Loves featuring our own library celebrities

I would like to thank Kerry Badgley and the OLA Board, OLA's Divisions and Committees, and the enthusiastic and inspiring OLA staff for stewarding the association through another successful year.



# OLA FINANCIAL STATEMENTS, 2018

## STATEMENT OF OPERATIONS & CHANGES IN NET ASSETS (GENERAL FUND)

	Audited 2018	Audited 2017
<b>YEAR ENDED AUGUST 31</b>		
<b>REVENUES (\$)</b>	<b>12 months</b>	<b>8 months</b>
Membership	335,423	143,504
Conference	1,379,141	1,300,846
Continuing Education	154,105	109,054
The Library Marketplace	337,339	230,785
Contract Administration (YI)	-	8,856
Programs and Projects	506,266	221,669
Government Grants	40,300	26,867
Contributions	30,997	131
Investment Income	8,652	6,218
Special Project	-	-
Other Income	156,656	98,748
	<b>\$2,948,879</b>	<b>\$2,146,678</b>
<b>EXPENSES (\$)</b>		
Salaries and Benefits	976,506	632,595
Conference	681,529	552,049
Continuing Education	88,295	48,507
The Library Marketplace	218,574	176,120
Programs and Projects	393,680	207,949
Provision for Doubtful Accounts (recovery)	744	1,760
Honoraria and Awards	13,228	19,972
Catering	15,296	10,897
Purchased Services and Materials	107,656	48,465
Travel, Lodging and Meals	56,460	37,103
Occupancy Costs	152,537	102,522
Equipment Rental & Maintenance	36,563	28,682

EXPENSES continued in next column...

	Audited 2018	Audited 2017
<b>EXPENSES (\$) continued from previous column...</b>		
Supplies, Printing Delivery, etc.	16,446	20,275
Telephone	15,131	9,457
Professional Fees	34,019	25,703
Amortization & Intangible assets	6,249	4,807
Depreciation	9,029	7,592
Bank Fees	13,665	6,715
Foreign Exchange	29,582	4,694
	<b>\$ 2,865,189</b>	<b>\$ 1,945,864</b>
Excess of revenues over expenses for the year	<b>83,690</b>	<b>200,814</b>
	-	-
Loss of Disposal of capital assets	-	(59,639)
Total Excess	<b>83,690</b>	<b>141,175</b>
Net assets - general fund - at beginning of year	<b>1,161,765</b>	<b>1,017,893</b>
Transfer from internally restricted funds	<b>\$3,078</b>	<b>\$2,697</b>
Net assets - general fund - at end of year	<b>\$ 1,248,533</b>	<b>\$ 1,161,765</b>

The Statement of Operations & Changes in Net Assets (General Fund) and the Statement of Financial Position are drawn from the audited statements for the year ended August 31, 2018, with the audited comparative figures for the year, which ended August 31, 2017. Complete audited statements for the year ended August 31, 2018, as prepared by the accounting firm of Hillborn, LLP, and approved by the Board of Directors on January 11, 2019, are available on the OLA website at [www.accessola.com](http://www.accessola.com).

## STATEMENT OF FINANCIAL POSITION

	Audited 2018	Audited 2017
<b>ASSETS (\$)</b>		
<b>Current assets</b>		
Cash	921,677	904,733
Short-term investments	256,059	155,097
Accounts receivable	140,326	113,246
Inventory	75,374	54,009
Prepaid expenses - conference	5,556	1,178
- other	59,256	61,774
	<b>\$1,458,248</b>	<b>\$1,290,037</b>
<b>Long-term assets</b>		
Investments	237,137	233,038
Loan Receivable	13,038	12,139
Capital assets	24,927	31,685
Intangible assets	98,585	31,245
Assets under capital lease	<b>9,088</b>	<b>11,360</b>
	<b>382,775</b>	<b>319,467</b>
<b>TOTAL</b>	<b>\$ 1,841,023</b>	<b>\$ 1,609,504</b>

### LIABILITIES (\$)

<b>Current liabilities</b>		
Accounts payable and accrued liabilities	2,297	2,232
Deferred revenue	147,439	52,250
	<b>\$373,726</b>	<b>\$223,995</b>
<b>Long-term liabilities</b>		
Capital lease obligations	8,579	10,876

### NET ASSETS (\$)

General fund	1,248,533	1,161,765
Internally Restricted fund	116,298	119,376
Externally Restricted fund	93,887	93,492
	<b>\$ 1,458,718</b>	<b>\$ 1,374,633</b>
<b>TOTAL</b>	<b>\$ 1,841,023</b>	<b>\$ 1,609,504</b>

## REPORT OF SUSAN KUN OLA TREASURER



As my final year as OLA Treasurer draws to a close, it has been a pleasure for me to work with the exceptional OLA team and Board. I would like to extend my thanks to the collective efforts of the staff and Board for their ongoing commitment to serve the OLA membership and the Ontario community.

We ended Q4 2018 with a net income of \$86,768. This budget period spans from September 1, 2017 to August 31, 2018. The new cycle provides the fiscal year to closely align with OLA's key activities such as the annual Super Conference.

In 2018, revenue increased while expenses were reduced. The growth in membership and Super Conference demonstrates the outstanding work of staff and excitement around the library sector in the province. The Library Marketplace did very well with an increase of over \$60,000 when comparing to the last full calendar year. An exciting selection and expansion of merchandise has propelled a significant increase in revenue. Budget targets were not fully met for the Education Institute; however, a new slate of education programs will be introduced the beginning of January 2019, and we look forward to the engaging education programs being available for library and information workers. Other exciting funding opportunities continue which include the work being done by the Fund Development Committee.

OLA continues to reflect the changing needs of the library community and its commitment to best serve its community is evidence by its outstanding leadership and staff. I wish the new OLA Board of Directors, OLA staff, and OLA members much success.

# CONGRATS TO OUR 2018 AWARD WINNERS!

## **OLA LARRY MOORE DISTINGUISHED SERVICE AWARD:**

Yvonne Patch, Hamilton Public Library

## **OLA TECHNICAL SERVICES AWARD:**

Library Support Services Team,  
Dufferin-Peel Catholic District School Board

## **OLA ARCHIVAL AND PRESERVATION ACHIEVEMENT AWARD:**

Ardis Proulx-Chedore, Cochrane Public Library

## **OLA LES FOWLIE INTELLECTUAL FREEDOM AWARD:**

James Turk, Distinguished Visiting Professor,  
Centre for Free Expression, Ryerson University

## **OLA PRESIDENT'S AWARD FOR EXCEPTIONAL ACHIEVEMENT:**

Mary Lou Souter, Mississippi Mills Public  
Library Board Chair

## **OLA CHAMPION AWARD:**

Brian Pichman, Evolve Project

## **OPLA LEADERSHIP IN ADULT READER'S ADVISORY AWARD:**

Catherine Coles,  
County of Lennox & Addington Libraries

## **OPLA LIFETIME ACHIEVEMENT AWARD:**

Susan Downs, Innisfil idealAB & Library

## **OPLA JAMES BAIN MEDALLION (LIBRARY BOARD MEMBER OF THE YEAR):**

Patricia Symon, Bruce County Public Library

## **OLBA WJ ROBERTSON (LIBRARIAN OF THE YEAR):**

Cathy Grant, Pickering Public Library

## **OLBA JOYCE CUNNINGHAM AWARD (LIBRARY BOARD OF THE YEAR):**

Vaughan Public Library Board

## **ABO-FRANCO PRIX MICHELINE-PERSAUD:**

Claire Dionne, Bibliothèque publique  
du canton de Russell

## **OCULA LIFETIME ACHIEVEMENT AWARD:**

Tanis Fink, Seneca College

## **OSLA AWARD FOR SPECIAL ACHIEVEMENT:**

Leigh Cassell,  
Live Learning Canada - Human Library

## **OSLA TEACHER LIBRARIAN OF THE YEAR:**

Glenn Turner, Nepean High School,  
Ottawa Carleton District School Board

## **OSLA TEACHER LIBRARIAN OF THE YEAR:**

Kate Tuff, Bloorview School Authority

## **OLITA TECHNOLOGY ADVANCING LIBRARIES AWARD:**

Jonathon Hodge,  
Toronto Public Library (Tor Browser Pilot)

## **KEN HAYCOCK AWARD FOR PROMOTING LIBRARIANSHIP:**

Donna Bourne-Tyson, Dalhousie University  
Libraries

# THANKS TO OUR 2018 FINANCIAL SUPPORTERS

Events have been financially assisted by the Ontario Cultural Attractions Fund of the Government of Ontario through the Ministry of Tourism, Culture and Sport, administered by the Ontario Cultural Attractions Fund Corporation.

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**Richard Reid**

Durham District School Board

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**Susan Kun**

Oakville Public Library

*In addition to the board executive, the OLA Board of Directors is comprised of the President & Vice President of each division.*

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# OLA STAFF 2018



### BACK ROW, LEFT TO RIGHT:

Phil Grozdanovski, Programs Clerk; Kenrick Oliver, IT Assistant; Esteban Dorado-Troughton, Member Relations Coordinator; Stephanie Pimentel, Director, Operations; Emily Bradley, The Library Marketplace Coordinator, Meredith Tutching, Director, Forest of Reading®.

### MIDDLE ROW, LEFT TO RIGHT:

Meagan Anderi, Marketing and Administrative Coordinator; Sarah Roberts, Advocacy and Research Officer; Rachelle DesRochers, Operations Coordinator; Melissa Macks, Outreach Coordinator; Robert Nishimura, Technical Analyst.

### FRONT ROW, LEFT TO RIGHT:

Steph Guthrie, Training and Education Specialist; Michelle Arbuckle, Director, Member Engagement and Education; Shelagh Paterson, Executive Director; Lauren Hummel, Marketing and Communications Specialist.