

OCULA Council Meeting
June 12th, 2014
OLA Office
10:05 a.m. to 3:55 p.m.

Present:

President: Sophia Apostol
Past President: Kristin Hoffmann
OCULA SC Planner: Jeannie An
Councillor-at-Large: Denise Smith
Councillor-at-Large: Courtney Lundrigan
Councillor-at-Large: Mindy Thuna
Councillor-at-Large: Peter Duerr
Councillor-at-Large: Sharon Munro
Editor-at-Large: Jenaya Webb

Regrets:

Vice President Shanna Pearson
OCULA SC Planner Jaclyn Chambers
Editor-in-Chief Martha Attridge-Buften

OLA staff:

OLA Executive Director: Shelagh Patterson
Manager, Member Services: Beckie MacDonald

Guests:

Manager, Education Programs: Michelle Arbuckle
Carey Toane (Education Co-ordinator)
Lauren Hummel (Marketing and Communication Co-ordinator)

Minutes by: Sharon Munro

The following are items of business discussed at the OCULA Council meeting on June 12th, 2014.

New Librarian Residency Award:

The *Residency Program Committee* consisted of Kathy Ball (previous OCULA Council member), Kristin Hoffmann (Chair, OCULA Past President), Courtney Lundrigan (current OCULA Council member) and Paulina Rousseau (OCULA Member-at-Large). Four proposals were received from host institutions. Humber College Library is the winner of the *OCULA New Librarian Residency Award*.

OCULA Spring Conference:

The OCULA Spring Conference was held on April 25th, 2014 at the *Inn on the Twenty* in Jordan Station, Ontario. There were 51 registrants of whom 43 were from the academic library sector. The conference went very well and received much positive feedback. Melissa Ramos, owner of Sexy Food Therapy Inc., was the main speaker and provided insight into social media and marketing. The *Meaningful Minute Talks* also proved to be very popular with attendees and the event provided many networking opportunities. Thonda Roth and Lynne Serviss, the OCULA member planners for this event, were commended for all of their hard work.

OCULA Spring Dinner:

The *OCULA Spring Dinner* took place on May 15th, 2014 and was organized by Seneca College. It was held at the *C'est What Brew Pub* in downtown Toronto. This was the first time that this dinner was held off campus and it was quite successful. The event was sold out with 32 people attending and many others expressing interest in a waiting list. The speaker was Kevin Bryan, Professor for Public Safety and Police Studies at Seneca College. He enlightened the audience on the many secrets of the forensics world. Meg Ecclestone, Shanna Pearson, Adele Magowan and Cynthia McKeich were thanked for all of their work for this event.

OCULA Fall Event:

The *OCULA Fall Event Committee* will be meeting shortly to discuss possible locations, speakers and themes for the *Fall Event*. More information will be forthcoming.

Information Briefs:

A new information brief on digital humanities is going through the review process and will be on the OCULA website shortly. Several other briefs should be coming in soon. The template for the information briefs is being worked on in order to make some needed alterations.

Practicum student:

OCULA Council may make arrangements to get an intern student through the iSchool (Faculty of Information, University of Toronto). The student could work on a variety of projects for OCULA.

OCULA Awards:

The OCULA Awards committees will be struck in September for the following awards:

- *Special Achievement*
- *Lifetime Achievement*

Work is currently being done on the rubric for the *Special Achievement Award*. A call for nominees for all of the above awards will be going out in the Fall to OCULA members.

Lightning Strikes:

There is nothing to report yet as it is too early in the process. It was decided that presenters will be asked to give their consent for the videotaping of their presentations once they have been accepted.

OLA Mentoring Committee:

An official call for mentors/mentees will be sent out before June 30th, 2014. The application form is already live on the *OLA Mentoring Committee's* website. Any OCULA members who are interested in becoming mentors can learn more about it through the [OLA Mentoring Program](#) website. The application form for mentors can be found at [Become a mentor](#).

MTCU Briefs with OLA:

There is nothing further to report about the MTCU Briefs. Some potential topics for an MTCU brief were discussed at the OCULA Council meeting such as the new ACRL guidelines; library closures; and government grants for academic libraries.

OLA Advocacy Committee:

The *OLA Advocacy Committee* has been discussing the *VIP (Value, Influence and Positioning) Summit on Library Advocacy* held at the University of Toronto on February 28th, 2014. A summary about this Summit has been put on the *OLA Community* website. The *OLA Advocacy Committee* is considering the idea of developing videos to promote libraries. A survey is also being worked on. *Queen's Park Day* will be coming up at the end of November and OLA will be organizing a library component for this event to increase politicians' awareness of and support for libraries. An *Advocacy Summit* was held recently at the *Paul Martin Law Library* at the University of Windsor. This group is taking a more national approach to advocacy. Angela Henshilwood attended the *Advocacy Summit* as OLA's representative.

EI Information:

OLA wants to increase the number of registrants for the *Education Institute* (EI) programs. Carey Toane, Education Co-ordinator for OLA, is visiting Council meetings for the various OLA divisions in order to solicit feedback and recommendations for speakers and topics. There is also an online form on the website for the [Education Institute](#) for sending in such information to Carey. As well as fee-based and free sessions during the year, the *Education Institute* also provides access at reduced prices to recorded versions of past presentations for the previous year. A pilot program for individual subscriptions has been launched that provides access to all of the EI sessions for the year for one rate and which includes the archived sessions. Carey will be working with OCULA Council to promote the EI sessions and to identify key contact people for professional development and teaching and learning at the various universities and colleges in Ontario.

OLA Super Conference:

There will be 31 OCULA sessions at the 2015 *OLA Super Conference* and Barbara Fister will be the *OCULA Spotlight Speaker*. Several OCULA-related sessions are also being covered by other divisions, such as OLITA, OHLA and OPLA.

OCULA representative for Poster Session Selections:

There is currently a small committee of 4 to 5 people selecting the poster sessions for the OCULA section of the *OLA Super Conference*. Kristin Hoffmann's term on this committee will end shortly. Mindy Thuna and Peter Duerr volunteered to take her place on the committee.

OCULA Budget report:

Courtney Lundrigan presented the latest Treasurer's report covering the time period up to March 31st. A budget line has now been put in place for the *OCULA Fall Conference*.

New Librarian Residency Award Fundraising:

A brief document has been put together prioritizing some immediate fundraising ideas for the *New Librarian Residency Award*. Some additional fundraising ideas were put forward at the Council meeting. Members of the *New Librarian Residency Award Fundraising Committee* (Courtney Lundrigan, Denise Smith and Sharon Munro) will bring recommendations back to the September OCULA Council meeting.

OCULA Governance Review Committee:

Shanna Pearson, Peter Duerr, Sharon Munro and Sophia Apostol have begun to pull together information from past Council events. The Committee is also working on a template that will enable the OLA Office to keep track of useful information about OCULA events for future reference. The template and recommendations from the Committee will be brought to the Fall OCULA Council meeting.

Ambassador Communications:

The *Terms of Reference* for the OCULA Ambassadors have been revised. Ambassadors are providing ongoing feedback from their institutions and are keeping library staff informed about OCULA events. It was noted that OCULA membership has increased notably in recent years. Mindy Thuna and Peter Duerr were thanked for all of their work with the Ambassadors.

InsideOCULA and OCULA Editorial Team:

InsideOCULA will be replaced with an OCULA section in OLA's new *Open Shelf* publication. This change will make it possible to bring OCULA news and events to a wider audience and will allow the OCULA Editorial team to focus more on content rather than the management of the system. Frequency of publication will be monthly instead of three times a year and will include feature articles and the "Around the Province" column.

OLA Governance Review Committee:

The *OLA Governance Review Committee* is currently focusing on drafting the findings from *Phase I – Information Gathering*. Kristin Hoffmann's term as OCULA representative on this Committee will be ending in December 2014. OCULA Council will consider a replacement for Kristin at the September OCULA Council meeting.

OLA Board update:

The *Strategic Plan* for OLA is under review by the OLA Board. Other items under discussion at the recent OLA Board meeting included the *Revenue Development Committee*; *Queen's Park Day* (coming up in November); and the *Governance Review Committee*. A small sub-committee was struck for the OLA Awards. OLA has developed an anti-spam policy to meet the requirements of the new anti-spam legislation and this will be posted on the OLA website shortly. There are two winners of the *Dr. Janette Baker Scholarship Fund*. More information will be forthcoming. OLA has also committed \$10,000 for

three years to a qualitative research project being run by Bill Irwin at Huron College. The project will look at qualitative metrics and models that can be used for evaluating public library programs. The OLA Board has also approved \$750 for the promotion of the *Community Literacy of Ontario* conference in the Fall. No resolutions were put forward by OLA members at the *OLA Annual General Meeting*. OLA sent a letter of welcome to Guy Berthiaume, Librarian and Archivist of Canada, and also invited him to be a speaker at the upcoming *OLA Super Conference*. He is considering this invitation and will be getting back to OLA about it.

OLA Revenue Generation Committee:

The *OLA Revenue Generation Committee* has met twice and discussions have focused on background information about the OLA budget. The committee is in the midst of identifying target areas and then sub-committees will be struck for these target areas. Shanna Pearson is OCULA's representative on this committee.

OCULA Council nomination procedure:

The *OCULA Nomination Committee* will be established at the September OCULA Council meeting. Sophia Apostol will send out the call for nominations for two seats on OCULA Council and for a Super Conference Planner. The aim is to fill all vacancies by October.

OLA Code of Conduct:

The Planning Team for the *OLA Super Conference Code of Conduct* has been working on a draft for this code of conduct. It outlines what constitutes acceptable behaviour at a conference but is lacking procedures, so a sub-committee has been struck to develop procedures. The document will be brought to the *OLA Board* in the Fall for consideration.

Statement of support for the U. Saskatchewan Law Library:

There was some discussion at the OCULA Council meeting about sending a statement of support for the University of Saskatchewan's Law Library. The University of Saskatchewan has suffered some major budget cuts resulting in the elimination of the Law and Health Sciences libraries on campus. Several library associations have written letters of support. It was decided that Sophia Apostol would follow up with Shelagh Paterson and the *OLA Advocacy Committee* about this matter and bring the results back to OCULA Council in September.

eLearning in Libraries Event:

Denise Smith is on the listserv for e-learning and non e-learning librarians. To date, most of the questions have centred around what various institutions are doing and the types of software that they are using. The tools being used for online learning are still at very early stages. It was suggested that OLA hold an e-learning symposium in late Fall or Winter covering such topics as "Why engage in online learning?"; "One-shot online library instruction" etc.. OLA staff will be checking into the feasibility of holding such an event.

Membership:

The number of members in OCULA has increased notably over the past few years. Discussion followed about ways to increase OCULA membership further. Various ideas and approaches were considered. This topic will be discussed further at the next OCULA Council meeting.

Volunteers list:

Sophia Apostol and Beckie MacDonald have started a document entitled "Volunteers for OLA". This consists of a list of individuals willing to work as volunteers for OCULA. Anyone interested in being added to this list should contact Sophia.

The OCULA Council meeting adjourned at 3:55 p.m..