

**OCULA Council Meeting**  
**September 30<sup>th</sup>, 2014**  
**OLA Office**  
**10:03 a.m. to 3:50 p.m.**

**Present:**

President: Sophia Apostol  
Vice President: Shanna Pearson  
Past President: Kristin Hoffmann  
OCULA SC Planner: Jaclyn Chambers Page  
OCULA SC Planner: Jeannie An (by teleconference)  
Councillor-at-Large: Denise Smith  
Councillor-at-Large: Courtney Lundrigan  
Councillor-at-Large: Mindy Thuna  
Councillor-at-Large: Peter Duerr  
Councillor-at-Large: Sharon Munro  
Editor-in-Chief: Martha Attridge Bufton (by teleconference)  
Editor-at-Large: Jenaya Webb

**OLA staff:**

OLA Executive Director: Shelagh Patterson  
Manager, Member Services: Beckie MacDonald

**Guests:**

Manager, Education Programs: Michelle Arbuckle

**Minutes by:** Sharon Munro

The following are items of business discussed at the OCULA Council meeting on June 12<sup>th</sup>, 2014.

**New Librarian Residency Award:**

Sophia welcomed Caleb Domsy, OCULA New Librarian Residency recipient to *OCULA Council*. Caleb reported that he is thoroughly enjoying his new position. The *Terms of Reference* for the New Librarian Resident were reviewed and changes made to the wording to ensure that no two members of the *OCULA Residency Program Committee* are from the same library.

**OCULA Spring Dinner:**

The OCULA Spring Dinner went well and had 28 attendees. The speaker was Kevin Bryan, Professor for Public Safety and Police Studies at Seneca College, who proved to be very popular.

**OCULA Fall Event:**

The *OCULA Fall Event* will be held on Monday, October 20<sup>th</sup> and will be hosted by Seneca College. The title of the event is “From information gatekeepers to informational designers: communicating and designing information to enhance the learner’s experience”. The keynote speakers are Devon Mordell, an instructional designer from McMaster University and Tara Ogaick, an industrial designer from Carleton University.

**Information Briefs:**

An information brief on the *ACRL Framework for Information Literacy in Higher Education* has been submitted by the University of Toronto. Tony Horava (University of Ottawa) has submitted a brief on the “big deal”. There is one more brief pending from Jane Schmidt (Ryerson) on *Demand Driven Acquisitions*.

**Practicum Student:**

OCULA Council hopes to bring in a practicum student from the University of Toronto’s iSchool practicum placement class to work on various projects.

**OCULA Awards:**

OCULA members will be notified very shortly about the nomination forms for the *OCULA Awards*. The rubric for judging the nominees has been updated and was reviewed at the *OCULA Council* meeting. It has now been approved by *OCULA Council* and will be posted on the OCULA website. Volunteers from Council were identified for the *OCULA Lifetime Achievement Award Committee* and the *OCULA Special Achievement Award Committee*. Nominations will close for these Awards on November 15<sup>th</sup>.

**Lightning Strikes:**

Plans are in place to promote the *Lightning Strikes* sessions at various college and university libraries. The deadline for submissions is November 15<sup>th</sup>.

**OLA Mentoring Committee:**

Almost all of the mentors and mentees have been matched and the current number is around forty.

**Creation of OCULA Council point person to coordinate people who want to volunteer with OCULA:**

This proposal was considered at the *OCULA Council* meeting and it was agreed that this would be a good additional duty for the Lead person on Council for the Ambassadors. The *OCULA Strategic Plan* will be changed to reflect the new position of *OCULA Ambassador and OCULA Volunteer Coordinator*. The designated councillor will serve as the main contact for people who are interested in volunteering for OCULA.

**E-Learning Symposium update:**

The *E-Learning Symposium* entitled “E-Learning in Libraries” will take place on November 14<sup>th</sup>, 2014 at Ryerson University Library. It is a free event thanks to the generous support received from Ryerson

University & Library Archives, University of Toronto Libraries and Seneca Libraries. Registration is limited to 40 attendees and opens on October 17<sup>th</sup>.

**Creation of OCULA Council point person to coordinate OCULA position pieces:**

It was noted that OCULA needs a point person to coordinate OCULA's response to various issues that come up. It was agreed that a committee of three would be established with one of the committee members designated as the OCULA Advocacy Point person (Lead). The OCULA President will be on this committee. The committee will discuss and coordinate responses to issues and decide where they should be directed to, such as OCULA Council and/or the OLA Board etc.. This Activity will be added to the *OCULA Strategic Plan*.

**Key Questions for Candidates OLA web page draft information:**

A draft for the College and University Libraries' section for the Ontario Library Association's [Key Questions for Candidates](#) web page was discussed. Some additional information was suggested and the final version will be posted on the OLA website.

**OLA Advocacy Committee:**

The *OLA Advocacy Committee* will be meeting in November to go over strategies for *Library Day* at Queen's Park.

**EI Liaison:**

The upcoming *E-Learning Symposium* has sparked questions on the OCULA listserv about whether or not the symposium sessions will be streamed live. As a result of this, presenters will be asked if they can re-do their presentations for the *OLA Education Institute*.

**OLA Super Conference:**

OCULA has more *Super Conference* sessions this year – around 35 – in addition to the *Spotlight Speaker* and the *Lightning Strikes* session because of the new format for *OLA Super Conference* sessions. A call for convenors for OCULA sessions will be coming out in November. A request for a College Super Conference Planner has been sent out and the deadline for applications is October 30<sup>th</sup>. The session about the *New Librarian Residency Award* has been accepted. There will be a panel consisting of Shanna Pearson, Charlotte Innerd (a mentor) and two former New Librarian Residents – Lydia Tsai and Paula Cardozo.

**OCULA Budget Report:**

OCULA has not met its projected registration revenues this year. OCULA will use a template to account for what has been spent in the past, what has been spent over the current year and to consider any adjustments that need to be made.

**New Librarian Residency Award Fundraising:**

A prospectus is being developed that will incorporate different levels of sponsorship and benefits. An advertisement is also being finalized for *Ex Libris Magazine* and for *ELAN Newsletter* with the aim of

having it published next Spring. Postcards about the *New Librarian Residency Award* are also being prepared for distribution at various OCUA events. A variety of fundraising initiatives are being considered.

**OCULA Governance Review Committee:**

A draft document has been put together for *OCULA Council* structure for strategic activities. The objectives of this document are to clarify the roles of Council members in relation to OCUA strategic activities and to outline procedures for identifying and reviewing these activities. The document also includes a template for evaluating OCUA events.

**Ambassador Communications:**

A survey was sent out to the current OCUA Ambassadors. Valuable feedback was received and information from this survey will be passed on to whoever takes the lead for coordinating the Ambassadors. It was noted that more Ambassadors need to be recruited from the College sector. The goals, objectives and future plans for the Ambassadors will be re-visited and recommendations will be brought back to *OCULA Council* for review.

**OCULA Editorial Team:**

Some content for *InsideOCULA* is already up on the *Open Shelf* website. It is interactive and looks great. Discussions about the roles and responsibilities of the *InsideOCULA* and *Open Shelf* editorial teams will be taking place shortly. Martha Attridge Bufton's term as Editor-in-Chief will be ending in January. The plan is for Jenaya Web and Elizabeth Yates to become Co-Editors-in-Chief and an advertisement will be sent out shortly for a deputy editor and a junior editor. The deputy editor will eventually become Editor-in-Chief.

**OLA Governance Review Committee:**

The *Governance Review Committee* met on September 11<sup>th</sup>. A comprehensive background document has been prepared for the Committee and there is also a detailed action plan. The first component of this is to establish an OLA Governance baseline to understand the current governance structure. As part of this, there will be an *OLA Board* self-assessment and evaluation this Fall. The next Committee meeting will take place on October 6<sup>th</sup>.

**OLA Board Update:**

Shelagh and Anita Brooks Kirkland have been in telephone contact with Guy Berthiaume, Librarian and Archivist of Canada. He will be coming to the *OLA Super Conference* and will take part in a panel discussion and also give some remarks at the conference.

Plans are underway for *Library Day* at Queen's Park. OLA has hired *Impact Public Affairs*, a public relations firm, to set up the events, meetings and contacts for *Library Day*. The aim is to underscore the many ways that libraries support communities. OLA hopes to have a variety of pamphlets available highlighting the contributions made by the various OLA divisions and the significant role of school libraries in the education process. OCUA Council will put a handout together about academic libraries.

OLA now requires that there be a *Code of Conduct Committee* consisting of 2 OLA members and an OLA staff member for every OLA event. Committee members must be onsite for these events. A draft document entitled *OLA Event Code of Conduct* has been put together and was discussed at the *OCULA Council* meeting.

**OLA Revenue Development Committee:**

The *OLA Revenue Development Committee* is currently on hold until a new Manager of Operations is hired for OLA. The Manager's role is crucial for supporting the work of the Committee.

**OCULA Council nomination procedure:**

A call will be sent out shortly for general nominations for *OCULA Council*. The Nominating Committee consists of the Past President and one OCULA member in good standing for the College sector and one for the University sector. A representative has been identified for the University sector and a College representative should be confirmed shortly.

**OCULA Membership numbers:**

Membership in OCULA currently stands at 624 members.

The OCULA Council meeting adjourned at 3:50 p.m..