

The MARKET is a key feature of the OLA Signature Event Series that has been designed to complement the program that the planning committees create. It is integrated into the program and is intended for those companies who are aligned with the goals and the practices of the particular event: companies who provide products or services focussed on serving children and youth and support the work of library staff who plan the diverse and unique programming in their communities.

The Market is not a traditional exhibit. It is a two-medium promotional opportunity for firms. There will be an on-site component and a web component.

## About Child & Youth Services Expo

Child & Youth Virtual EXPO 2020: Been There, Done That; Now What? will include an opening talk from author Brian Francis and three simultaneous live sessions to choose from at every point in the day. From child and teen programming to COVID-19 response, youth educational partnerships to virtual tours, Dungeons and Dragons to reader's advisory, outreach to drag queen storytime, this day has something for everyone. Join us from your comfiest chair and get ready to spend the day, wherever you are, talking Child and Youth Services!

## Planning Committee

**Cameron Ray**, Lead Chair 2019-2020, Toronto Public Library  
**Jordan Graham**, Co-Chair 2019-2020, Toronto District School Board  
**Jana O'Flatery**, Thunder Bay Public Library  
**Shannon McGrady**, Orangeville Public Library  
**Sarah Papple**, Orillia Public Library  
**Brooke Windsor**, Co-Chair 2019-2020, Richmond Hill Public Library  
**Michael Rogowski**, Vaughan Public Library  
**Jennifer Kundakci**, Toronto Public Library  
**Melissa Macks**, OLA Staff Liason

## OLA Signature Events

OLA Signature Events events (including events like Child & Youth Expo, Annual Institute for Library as Place, and the OCULA Spring Conference) are targeted at 100–300 people and are planned by practitioners who are asking for more participation by those who offer products that compliment the topics. They know that there are opportunities for synergy.

There is significant recognition of your support available at the events; online through OLA's many digital channels; through social media; and at OLA's premier event Super Conference.

## Date & Times

Tuesday, November 3  
 9:30 AM – 4:15 PM

## VIRTUAL CONFERENCE

## Pricing

There are four options for eligible vendors:

1. PDF distribution to attendees (no larger than 2MB)
2. Market & session sponsorship
3. Market with one registration & session sponsorship
4. Market with one registration & sponsor of opening speaker

## WHAT'S INCLUDED IN THE MARKET

- PDF distributed to attendees, no larger than 2MB.
- Opportunity to participate in a virtual give-away
- Company logo listed on the Child & Youth EXPO website
- Company logo on the Day-of-Event email with details on how to enjoy the experience
- Company logo on a thank-you slide during Opening and Closing remarks, and verbal thanks from the MC
- Sponsorship of one of the sessions (selection based on first-come basis)

## WHAT'S INCLUDED IN REGISTRATION

- Participation in the event
- Opportunity to engage with attendees during lunch hour

FOR MORE INFORMATION:  
[www.accessola.com/cye](http://www.accessola.com/cye)

## Session Schedule

Choose your top three sessions to sponsor. Sessions available on a first-come basis

9:45 AM – 10:30 AM	<b>Brian Francis</b> Opening Speaker	Brian will be giving a rousing anthem about resilience and survival in our modern world.	Reserved
11:00 AM – 11:45 AM	<b>Brain Hurricane – Children’s Programming</b> Concurrent Sessions	A high-energy brainstorming session for new and innovative children’s programs.	①②③
	<b>Brain Hurricane – Teen Programming</b>	A high-energy brainstorming session for new and innovative programs for teens.	①②③
	<b>COVID-19 Response Panel</b>	Find out how your colleagues have managed their libraries through the pandemic so far.	①②③
11:45 AM – 12:30 PM	<b>Keeping Library Workers Safe: How Mental Health Affects our Roles as Library Workers</b> Concurrent Sessions	P Suzanne Dennison, DCS, RP, (cert) OAMHP; Paula Reis, Social Worker, TCDSB; Viveca Gretton, Local 4948 Union	①②③
	<b>Youth Education Partnerships</b>	Sabrina Greenley; Travis Greenley Orangeville PL partnered with a women’s shelter to deliver interactive workshops on youth’s social and emotional development, healthy relationships, self-confidence, and resiliency.	①②③
	<b>Virtual Tour of North York Central &amp; IBBY</b>	Get a virtual tour of the newly renovated North York Central Research and Reference Library and have a chance to view the unique and incredible IBBY collection.	①②③
1:30 PM – 2:30 PM	<b>Beyond Dungeons and Dragons for Teens</b> Concurrent Sessions	Learn about dungeons and dragons and other games, including hosting platforms, managing expectations and game play, and tying in support from other organizations.	①②③
	<b>Commiserating with Colleagues</b>	Sharing the woes of 2020 librarianship with others who understand is good for mental health. Focussing on releasing tension, bonding, and finding ways to overcome these trials together.	①②③
	<b>Beyond Readers’ Advisory: Non-Fiction for Kids &amp; Teens</b>	OLA’s Best Bets Committee Step outside the usual RA to discover and promote this non-traditional genre. Members will talk about their favourites non-fiction titles from their curated lists.	①②③
2:45 PM – 3:15 PM	<b>Outside the Box Outreach</b> Concurrent Sessions	Outreach projects are vital to keeping the library’s community engaged. Get a run down of unique outreach projects that you can replicate or modify for your own library.	①②③
	<b>What Comes After Drag Queen Storytime?</b>	Douglas Davey, Halton Hills PL Build support for a Drag Queen Story Time program and prepare how to handle complaints. Will also include tips for improving library services for the LGBTQ+ community.	①②③
	<b>This Is Not a Moment, It’s a Movement: Shifts in Children’s Publishing</b>	Vikki VanSickle, Penguin Random House Canada How children’s publishing is responding to social change and addressing the needs of a new generation of young readers.	①②③

**DATE**

Tuesday, November 3 9:30 AM – 4:15 PM

**VIRTUAL CONFERENCE**

**Child & Youth Services EXPO**

Child and youth services librarians dedicate their hours to planning programs (activities, movies, storytime, homework help) and refreshing collections with the latest content.

The Children's and Youth Services Expo is the go-to event for library staff working with children and youth.

[www.accessola.com/cye](http://www.accessola.com/cye)

**REGISTRATION:**

Representatives receive full conference registration including participation in all sessions, and inclusion in the Market.

**Payment Information**

<input type="checkbox"/>	PDF distribution to attendees <i>(no larger than 2MB)</i>	\$225	
<input type="checkbox"/>	Market & Session sponsorship <i>(please select preferences on previous page)</i>	\$325	
<input type="checkbox"/>	Market with one registration Session sponsorship <i>(please select preferences on previous page)</i>	\$375	
<input type="checkbox"/>	Market with one registration Sponsor of Opening Speaker	\$625	
<input type="checkbox"/>	Non-member Premium	\$40	
HST #10779 8159		Subtotal	
		HST 13%	
Membership	<input type="checkbox"/> Renewal <input type="checkbox"/> New	\$215	
Total			

- Cheque payable to the Ontario Library Association
- EFT – Contact [accounting@accessola.com](mailto:accounting@accessola.com) to set up
- VISA       MASTERCARD

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Expiry \_\_\_ / \_\_\_ CVV \_\_\_\_\_ Name \_\_\_\_\_

**ONTARIO LIBRARY ASSOCIATION**

2 Toronto Street, 3rd Floor, Toronto, Ontario M5C 2B6

**Company Information**

Company Name *(exactly as it should appear)*

Contact

Address

City Province/State Postal/Zip Code

Phone FAX

Website

Email Address

**Attendee Registration**

Attendee I Name

Attendee I Title

Attendee I Email Address

**BOOK YOUR SPACE**

To book your space in the Marketplace please contact:

**Gap. Point. Reach. Inc.**

Jennifer Marriott or Jefferson Gilbert

Tel: (416) 699-1938 or [info@gappointreach.com](mailto:info@gappointreach.com)

FAX: (866) 211-2999 or [info@gappointreach.com](mailto:info@gappointreach.com)

**DONATE A PRIZE FOR A VIRTUAL GIVE-AWAY**

Everyone loves a winner! Send a short description of your prize to [info@gappointreach.com](mailto:info@gappointreach.com)

**FOR MORE INFORMATION:**

[www.accessola.com/cye](http://www.accessola.com/cye)