

How to create engaging Family Storytime & Baby Rhyme Time online programs



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Quick Notes

- Launched mid-July 2020
- Family Storytime (30 min):
Mon-Sat: 10:30 AM & 1:15 PM
- Baby Rhyme Time (45 min):
Mon-Fri: 9:30 AM & 11:30 AM

Spectrum of Programming



PASSIVE

ACTIVE

Best practices

- Focus on creating connection between patrons
- Encourage participants to turn on video
- No recording
- Allow public chat
- Separate producing from facilitation

Platform Tools

- Screen sharing (eBooks)
- Spotlighting video
- Sharing content from second camera
- Viewing all participants
- Renaming participants
- Breakout Rooms

Programming Tools

- Document Camera
- eBooks
- Speakerphone/Headset
- Ring Light
- Wired internet connection
- Props





Challenges

- Zoom license restrictions
- Baseline tech comfort
- Growth capacity

Future

- Specialty storytimes:
 - Reading with Royalty
 - Musical Storytimes w/ CPO
- Better statistics
- Streamlining event signup
- Drop-in classes

Questions?

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