

## **OLA Media and Communications Award**

### **Description**

The OLA Media and Communications Award was established to reward individuals and companies that present libraries and librarians in a constructive light, breaking down stereotypical images often associated with the profession.

### **Criteria / Eligibility**

To qualify, coverage of libraries and/or the issues they represent must appear in Canadian magazines, newspapers or journals, be heard on Canadian radio stations, be viewed on Canadian television, or be on Canadian web sites.

### **Nomination Procedure**

- The nomination form can be completed online by visiting the OLA awards page on the OLA website.
- The nominator must provide a current, representative selection of the nominee's coverage in electronic format.
- Nominations will be accepted between: September – November.
- The closing date for nominations in any given year is: 1 November.
- Once the winner has been chosen, the OLA President, or designate will contact the successful nominator.
  - The OLA office will contact all unsuccessful nominators.
- Unless otherwise arranged, the OLA President, or designate will also contact the successful nominee and request a photo for promotion purposes.
  - The OLA office will later connect with the nominator and the winner for award presentation logistics.
- If desired, nominators may be involved in the award presentation such as creating and/or writing the presentation speech. Please indicate your interest to do so in the nomination form.

### **Selection Process**

- The OLA Awards Committee will review all of the applications and assess candidates' eligibility.
- Eligible applications will be assessed according to the criteria as above and any supporting the documentation.
- The OLA Awards Committee will present all qualified candidates to the OLA Board for consideration. The Board will consider all potential candidates, including those nominated from the membership.

- The presentation of the award is at the discretion of the OLA Board and is not necessarily presented on an annual basis.

#### **Award Presentation Information**

- This award is presented at the OLA annual Super Conference.
- The winner will be notified in advance of the award presentation.
- At the presentation, an introductory speech will be delivered outlining the achievements of the award winner.
- The recipient will prepare a short acceptance speech.
- Guests of award winners are welcome to attend the award presentation, however, they must be registered conference attendees or registered guests. All attendees must have a conference badge to be onsite. Further information will be provided to the recipient.