


Annual Institute on Library as Place

LIBRARIES THAT WORK

 July 7–8, 2022



The **MARKET** will highlight the work of those who are contributing to the Library community through design and planning. The ideal participants in the Market are architects and architectural firms; designers; suppliers to the design and building industry; planners of all types; furniture suppliers; and any other firm that sees the value of the Library as Place.

The Market is not a traditional exhibit. It is a two-medium promotional opportunity for firms. There will be an on-site component and a web component.

- On-site: During the event the Market will be set up in the foyer outside of the meeting room or in the back of the meeting room as space allows.
- On-the-web: OLA will create a Market on the web connected to the Annual Institute on the Library as Place for both those who are able to attend the event in person, but also the 4,500+ members of the Association. It will stay online all year. It will include links to your firm's website and contact information.

Annual Institute on the Library as Place

The purpose of the Annual Institute on the Library as Place is to provide a learning opportunity for the library, municipal, design, and architect sectors to learn more about physical space (e.g., characteristics of great future-oriented spaces; advocacy for the library as physical space; effective collaboration with communities, architects, project managers, municipal officials, and builders) and to become equipped to plan and respond quickly to capitalize on opportunities for development and redevelopment for all types of libraries. Participants are from the public, school, special, and academic library sectors, in addition to municipal decision makers, architects and designers. The event hosts approximately 150 delegates each year.

OLA Signature Events

OLA Signature Events events are targeted at 100–300 people and are planned by practitioners who are asking for more participation by those who offer products that compliment the topics. They know that there are opportunities for synergy.

There is significant recognition of your support available at the events; online through OLA's many digital channels; through social media; and at OLA's premier event Super Conference.

About OLA

For over 120 years the Ontario Library Association has been a leading force in the profession. OLA aims to be proactive in its leadership and stewardship of libraries in this province, as a result we are unique in that the OLA draws members from all types of libraries and from all parts of the province.

Dates & Times

Thursday, July 7, 2022

10:00 AM – 5:30 PM

Set-up: 9:00 AM

Award Ceremony: 5:30 PM

Reception: 6:00 PM

Friday, July 8, 2022

Bus Tours (no exhibit time)

Where

Pan Pacific Toronto
(formerly Westin Prince Hotel)
900 York Mills Rd
Toronto, ON M3B 3H2

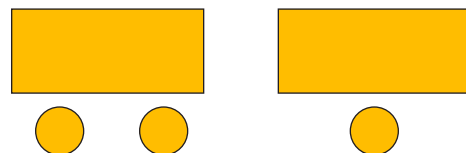
Pricing

There are two options for eligible vendors:

1. Table & send a representative.
Members: \$450 plus HST.
2. Table & send two representatives.
Members: \$665 plus HST.

Presentation

The first six exhibitors will receive 10 minutes of presentation time from the podium during the Innovative Furniture Trends session.



WWW.ACCESSOLA.COM/AILP

Annual Institute on Library as Place

LIBRARIES THAT WORK

July 7–8, 2022



2022 Schedule

Thursday, July 7

10:00 AM – 11:30 AM

WHAT YOU NEED TO KNOW BEFORE YOU BUILD

Rochelle Mazar, University of
British Columbia

11:30 AM

Lunch (provided)

12:15 PM – 1:15 PM

KEYNOTE

1:30 PM – 2:45 PM

THE EVOLUTION OF LIBRARY SPACE – BACK OF HOUSE

Janna Levitt, LGA Architecture
Partners; **Tarisha Dolyniuk**,
MJMA; **Rochelle Mazar**,
University of British Columbia

3:00 PM – 4:15 PM

THE EVOLUTION OF LIBRARY SPACE – FRONT OF HOUSE

Laura Carter, Kingston Frontenac
Public Library; **Assad Hoosein**,
Hamilton Public Library

4:30 PM – 5:30 PM

INNOVATIVE FURNITURE TRENDS

- Presentation opportunity for exhibitors

5:30 PM

OLA LIBRARY BUILDING AWARDS

6:00 PM

AILP RECEPTION

Friday, July 8

9:00 AM – 2:30 PM

LIBRARY TOUR OPTION 1:

Vaughan and Richmond Hill
Libraries (includes lunch)

9:30 AM – 2:30 PM

LIBRARY TOUR OPTION 2:

University of Toronto Scarborough
and Toronto Public Library, Albert
Campbell Branch (includes lunch)

Libraries That Work

This annual conference focuses on building new libraries and renovating existing spaces. This year we'll discuss the evolution of both front and back of house spaces. How have our work-from-home communities shifted expectations of spaces and services? What changes have been made to accommodate virtual meeting setups? How are we improving the space and onsite experience of library staff?

AILP Reception

The PLACE to be on Thursday night is the AILP Reception. This is a chance to network with colleagues and vendors who you have just met, or been doing business with for years.

Market vendors are asked to ensure they are onsite during this reception. There will be opportunities for draw prizes – if you would like to contribute a prize please contact Michelle Arbuckle: marbuckle@accessola.com.

OLA New Library Building Awards

Showcasing excellence in new library buildings in Ontario! Awards are given for new buildings completed between July 2019 and July 2022. The New Library Building Award is given every third year.

Steering Committee

CHAIR:

Rochelle Mazar, Assistant Director, Irving K. Barber Learning Centre, UBC
Library

COMMITTEE:

Laura Carter, CEO, Kingston Frontenac Public Library

Assad Hoosein, Manager of Facilities, Hamilton Public Library

Janna Levitt, Partner, LGA Architectural Partners

Susan Martin, Manager, Branch Capital Planning and Implementation,
Toronto Public Library

Sylvia Myers, Schoolhouse Products

Eric Riddell, Shoalts and Zaback Architects

Jennifer Robinson, University Librarian, Western University Library

OLA STAFF LEADS:


Shelagh Paterson, Ontario Library Association

Michelle Arbuckle, Ontario Library Association

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Annual Institute on Library as Place

LIBRARIES THAT WORK

 July 7-8, 2022



Sponsorship

Company Information

<input type="checkbox"/> MAJOR EVENT SPONSOR – \$2,500 <ul style="list-style-type: none"> • 2 event registrations for representatives • 25% discount on additional registrations • 1 exhibit/market space • Corporate Ad on OPLA website • Recognition from the podium • Recognition as part of Super Conference • Recognition in following year promotion • First right of refusal to continue in role • Logo on event materials • On-site signs • Logo on event webpage with a link to your website. 	
<input type="checkbox"/> GOLD LEVEL PARTNER – \$1,000 <ul style="list-style-type: none"> • 1 event registration for a representative • 50% discount on event registrations for up to two additional representatives • 25% discount on additional registrations • Recognition from the podium • Recognition as part of following year promotion • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 	
<input type="checkbox"/> SILVER LEVEL PARTNER – \$400 <ul style="list-style-type: none"> • 50% discount on event registrations for up to two representatives • 25% discount on additional registrations • Recognition from the podium • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 	
<input type="checkbox"/> BRONZE LEVEL PARTNER – \$200 <ul style="list-style-type: none"> • Logo on event materials • On-site signs • Logo on event webpage with a link to your website 	
Membership <input type="checkbox"/> Renewal <input type="checkbox"/> New \$215	
Total	

Company Name _____

Contact _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Telephone _____ FAX _____

Website _____

Email Address _____

BOOK YOUR SPACE

To book your space in the Market please contact:

Gap. Point. Reach. Inc.

Jennifer Marriott or Jefferson Gilbert

Tel: (416) 699-1938 or info@gappointreach.com

SEND YOUR FORM

FAX: (866) 211-2999 or info@gappointreach.com

Other OLA Signature Events

These events are targeted at 100–300 people and are planned by practitioners who are asking for more participation by those who offer products that compliment the topics.

Children’s & Youth Services Expo – November

This is for those who work in Children’s and Youth Services in school and public library settings.



OLA Super Conference – January

Canada’s largest library and information conference with over 4,500 delegates

- Cheque payable to the Ontario Library Association
- EFT – Contact accounting@accessola.com to set up
- VISA MASTERCARD

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Expiry ___ / ___ Name _____

WWW.ACCESSOLA.COM/AILP

Annual Institute on Library as Place



LIBRARIES THAT WORK

 July 7-8, 2022



DATE & TIME

Thursday, July 7, 2022

10:00 AM – 5:30 PM – (9:00 AM set up)
Award Ceremony & Reception: 5:30 PM

Friday, July 8, 2022

Bus Tours (no exhibit time)

LOCATION

Pan Pacific Toronto 900 York Mills Rd Toronto, ON

TABLE SPACE:

Table space includes a 6' skirted table with one or two chairs. Electricity is available at additional cost.

Tables will be located in the foyer where the food is served and in the meeting room.

PRESENTATION

The first six exhibitors will receive 10 minutes of presentation time from the podium during the Innovative Furniture Trends session.

REPRESENTATIVES:

Representatives receive full conference registration including participation in all sessions, refreshments, evening reception, and inclusion in the Market.

PAYMENT INFORMATION

<input type="checkbox"/> Table & send a representative	\$450	
<input type="checkbox"/> Table & send two representatives	\$665	
<input type="checkbox"/> Non-Member Premium	\$40	
HST #10779 8159	Subtotal	
	HST 13%	
Membership <input type="checkbox"/> Renewal <input type="checkbox"/> New	\$215	
	Total	

- Cheque payable to the Ontario Library Association
 EFT – Contact accounting@accessola.com to set up
 VISA MASTERCARD

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Expiry ___ / ___ Name _____

ONTARIO LIBRARY ASSOCIATION

2080 Danforth Avenue, Toronto, Ontario, M4C 1J9
Tel: 1 (877) 340-1730

WWW.ACCESSOLA.COM/AILP

Company Information

Company Name *(exactly as it should appear)*

Contact

Address

City

Province/State

Postal/Zip Code

Telephone

Email Address

Website

Representative Registration

Name

Title

Email Address

Name

Title

Email Address

Presenter Information

Name

Title

Session Title

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