

Digital Odyssey 2023 Virtual Conference

Monday, Jun 12: Virtual

10:00 AM - 10:45 AM

Data Visualization Throughout History

Virtual

Anthony Gray

Director, Strategic Research, Office of the President, University of Toronto

Aurora Mendelsohn

Director, Research Analytics, Division of the Vice President - Research, University of Toronto

Based on the exhibition Emerging Patterns: Data Visualization Throughout History at the Thomas Fisher Rare Book Library, this session shares the stories of people much like us, across many eras and from diverse backgrounds and disciplines, who have been wrestling with the graphical representation of information for centuries. The first set of examples tells the story of the evolution of data visualization over time, through historically significant first examples, false starts, curiosities, and instructive errors. The second set explore how the persuasive nature of data visualizations has been used to claim power for those who lack it and to advocate ...

Monday, Jun 12: Virtual

11:00 AM - 11:45 AM

Decolonizing Data to Expand the Narrative in Library Systems

Virtual

Jacqueline Quinless

Public Sociologist, Author, Adjunct Professor in Sociology, University of Victoria

Decolonizing Data is a critical precursor to advocating for social justice and in addressing systemic inequalities embedded in public institutions. This talk will address the tensions and complexities around the historical impacts of data colonialism and how decolonizing data is a move towards addressing systemic forms of inequality and oppressions in the collection, cataloguing, archiving and curating of knowledge. The talk will explore social justice approaches, including critical librarianship, and what makes this work specific to decolonization in public library systems regarding the stewardship, curation, sharing and dissemination of knowledge.

Monday, Jun 12: Virtual

12:45 PM - 01:38 PM

Dazzling Data: Tools and Strategies for Presenting Data

Virtual

Aaron DeVries

Manager, Digital & Support Services, St. Thomas Public Library

Angelin Hila

Services Specialist | Creation Loft, North York Central, Toronto Public Library

Joanne Paterson

Lindsay Bontje, Humber College

Lindsay Bontje

Collections Librarian | Humber Libraries, Humber College

Get ready to shine a spotlight on your data! Join us for "Dazzling Data: Tools and Strategies for Presenting Data" - a conference session that will give you practical tips and platform suggestions to turn your data into a dazzling masterpiece. This session features a lineup of short presentations that will help you make sense of your data and present it visually like a pro. So if you're tired of boring charts and graphs, come let us dazzle you! Talk #1 - Mapping Patron Addresses with QGIS with Aaron DeVries Talk #2 - DataViz for Family History Data with Joanne Paterson ...

Monday, Jun 12: Virtual

01:45 PM - 02:30 PM

Telling Data Stories

Virtual

Nataly Alarcon

Marketing & Events Manager, BookNet Canada

Subhanya Sivajothy

Data Analysis and Visualization Librarian, Lewis & Ruth Sherman Centre for Digital Scholarship, McMaster University

Learn the ins and outs of how to combine data visualization, interactivity, and classic storytelling. Two speakers compare the most compelling (and the most ineffective) approaches to visual narratives while also providing actionable tips and strategies on accessibility, formatting, and templates that you can start implementing right away. Witness the importance of a clear message, supportive data and analysis, and a strong narrative flow to engage viewers.

Monday, Jun 12: Virtual

02:45 PM - 03:30 PM

What To Do After a Data Breach

Virtual

Brian Masschaele

Director of Community and Cultural Services / CEO, Elgin County Library

Clare Hanman

Manager of Content and Technologies, Georgetown Branch & Admin

Jason Shim

Chief Digital Officer, Canadian Centre for Nonprofit Digital Resilience

Steve Till-Rogers

Director, Digital Strategy & CIO, Toronto Public Library

Don't panic, but be prepared! Learn from a roundtable of experts and specialists first hand about their experience with data breaches and how they are working to manage these stressful incidents. Even if you don't completely control your IT, you'll be able to mitigate risks, assess your security and build a recovery plan... just in case.

Monday, Jun 12: Virtual

03:45 PM - 04:45 PM

AI and the Future of Data Analysis in Public Libraries

Virtual

Sarah Roberts

Data and Strategy Analyst, Vaughan Public Libraries

Shaun McDonough

Research Analyst, Markham Public Library

Whether we like it or not, the rapid advancement of Artificial Intelligence (AI) technology has revolutionized various industries, and the library sector is no exception. Delve into the opportunities and advancements presented by AI-driven data analysis in public libraries. Then investigate the challenges related to privacy and data security, information bias and misinformation, as well as potential strategies to address these challenges. [This description was written with the aid of Chat GPT]



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