

ADVOCACY ISSUE WORKSHEET

Remember! If you are engaging in advocacy for public and school libraries with MPPs or other provincial stakeholders, it's important that libraries speak with a clear and unified voice.

If you are working on an advocacy issue at a local level that does not have a provincial focus, you can use these questions to plan your own advocacy response.

Please ensure that any local outreach you are doing aligns with OLA and FOPL's ongoing messaging. OLA and FOPL work with members and a government relations firm to develop long-term advocacy plans for public and school libraries. Always check our most recent [pre-budget written submission](#) to see our current advocacy priorities.

When in doubt, reach out. Have an advocacy concern that OLA and FOPL aren't currently addressing? Connect with Lily Kwok, Advocacy and Research Officer, OLA, to tell us about it: lkwok@accessola.com.

If you are working on an advocacy issue at a local level that does not have a provincial focus, you can use the questions on the following page to plan your own advocacy response.

QUESTIONS

1. What is the issue?
2. Issue breakdown:
 - a. Why is it important (not just to us but to our audience)?
 - b. Who is being impacted?
 - c. What are the challenges as a result of this issue?
 - d. When did this start?
3. What data or research is there around this issue? See the resources section for some good resources to get you started.
4. What is the preferred outcome?
5. Who are your partners?
6. Who are decision-makers/stakeholders?
7. What does success look like? How will your advocacy efforts be evaluated?