

RESSOURCES POUR EN SAVOIR PLUS

Nous avons regroupé plusieurs ressources pour vous aider à vous lancer. Dites-nous quels outils, quelles ressources ou publications de recherche vous recommanderiez en adressant un courriel à lkwok@accessola.com.

Plaidoyer

McDowell, K. (2025). [*Critical data storytelling for libraries: Crafting ethical narratives for advocacy and impact*](#). ALA Neal-Schuman.

Coffman, J., & Beer, T. (2015). [*The advocacy strategy framework*](#). Center for Evaluation Innovation.

Daly, J. A. (2011). [*Advocacy: Championing ideas and influencing others*](#). Yale University Press.

[Library Advocacy Now!](#) (2011), Canadian Association of Public Libraries (CAPL)

[Public Library Advocacy Resources](#) (2026), Ontario Library Association (OLA)

[School Library Advocacy Resources](#) (2026), Ontario Library Association (OLA)

[Sample Policy – Board Advocacy – Policy Number: GOV: 07](#) (2023), Ontario Library Service (OLS)

[Valuing Ontario Libraries Toolkit \(VOLT\)](#), Ontario Library Service (OLS)

[Ready, Set, Advocate: Library Advocacy Toolkit](#) (2021), Illinois Library Association (ILA)

[Influence](#) (2012), by Robert Cialdini

[Principles of Persuasion](#) (2006), by Robert Cialdini

Plaidoyer numérique

Rosen, B. (2024). [*The five building blocks of a digital advocacy campaign \(Part 1\)*](#). Media Cause.

Milroy, J. (2016). [*Digital organizing 101: What is a ladder of engagement and why do I need one?*](#) Medium.

Schossow, C. (2014). [*Using the ladder of engagement: Turning casual supporters into fierce advocates*](#). New Media Campaign.

Célébrations des bibliothèques

[Canadian School Library Day / Journée nationale des bibliothèques scolaires](#)

[Canadian Library Month](#)

[Canadian Library Workers' Day](#)

[First Nations Public Libraries Week \(FNPLW\)](#)

[National Medical Librarians Month](#)

[Ontario Public Library Week \(OPLW\)](#)

Campagnes des bibliothèques

[Save Canada's Interlibrary Loans](#) (2026), Ontario Library Association (OLA)

[Dear School Library](#) (2025), Ontario Library Association (OLA)

[Save Our School Libraries](#) (2024), Ontario Library Association (OLA)

[I Love Libraries](#), American Library Association (ALA)

Recherche sur l'impact des bibliothèques publiques

[The Impact of Canadian Public Libraries: Social Impact Study](#) (2026), Canadian Urban Libraries Council (CULC)

[Impact of Technology Services in Ontario Public Libraries Reports](#), Library Impact Ontario / Toronto Public Library

[OVERDUE: The Case for Canada's Public Libraries](#) (2023), Canadian Urban Institute (CUI) and Canadian Urban Libraries Council (CULC)

[Canadian Centre for Policy Alternatives \(CCPA\) articles on libraries](#)

Aragão, C. (2024). [*Much more than books: The case for robust funding for the Toronto Public Library*](#). Canadian Centre for Policy Alternatives.

Impact des bibliothèques publiques : rapports, études et exemples

[Valuing Ontario Libraries Toolkit \(VOLT\): Testimonials and Samples](#), Ontario Library Service (OLS)

[Caledon Public Library Social Return on Investment Report](#) (2025)

[Vaughan Public Library Annual Report](#) (2025)

[Burlington Public Library Annual Report](#) (2024)

[Kawartha Lakes Public Library VOLT Report](#) (2024)

[Toronto Public Library Social Impact Study](#) (2023)

[The Economic and Social Value of London Public Library](#) (2023)

[Woodstock Public Library Economic Impact Study](#) (2018)

[Vaughan Public Library Economic Impact Study](#) (2017)

[Milton Public Library Economic Impact Study](#) (2017)

[Ottawa Public Library Economic Impact Study](#) (2016)

[Vancouver Island Regional Library Economic Impact Study](#) (2016)

[Sault Ste. Marie Public Library Economic Impact Study](#) (2015)

[Stratford Public Library Economic Impact Study](#) (2015)

Recherche sur l'impact des bibliothèques scolaires

[Ontario School Library Impact Project \(OSLIP\) Research Report: Information Literacy from High School to University](#) (2021), Ontario Library Association (OLA)

Ewbank, A. D. (2019). [Political advocacy for school librarians: Leveraging your influence](#). Libraries Unlimited

[Advocacy and the 21st Century School Librarian: Challenges and Best Practices](#) (2017), EBSCO

Barker, K. (2017). [Creating a Unique Brand for Your School Library: Values, Vision, Voice, and Visuals: Increasing your library's visibility as a form of advocacy](#). *Young Adult Library Services*, 15(3), 31-35.

Foote, C. (2016). [Building success beyond high school with career- and college-ready literacies](#). *Knowledge Quest*

Haycock, K. (2011). [Connecting British Columbia \(Canada\) school libraries and student achievement: A comparison of higher and lower performing schools with similar overall funding](#). *School Libraries Worldwide*, 17(2), 37-50

[Canadian School Libraries Research Archive](#), Canadian School Libraries (CSL)

[Leading Learning: Standards of Practice for School Library Learning Commons in Canada](#), Canadian School Libraries (CSL)

[Libraries](#) (2017), People for Education

[Reading for Joy](#) (2011), People for Education

[School Libraries and Student Achievement in Ontario](#) (2006), Ontario Library Association, People for Education & Queen's University Faculty of Education.

[Exemplary School Libraries in Ontario](#) (2006), People for Education and Queen's University. Ontario Library Association

Recherche sur l'impact des bibliothèques universitaires et collégiales

[Project Outcome](#), Association of College & Research Libraries (ACRL)

[Impact measurement studies](#), Canadian Association of Research Libraries (CARL)

[Value of Academic Libraries Toolkit](#) (2010), Association of College & Research Libraries (ACRL)

Herold, I. M. H. (2021). [Leading together: Academic library consortia and advocacy](#). Association of College & Research Libraries (ACRL)

Pun, R., Durney, S. M., & Anantachai, T. (Eds.). (2025). [Legislative advocacy and public policy work for academic and research library workers: Perspectives and strategies](#). Association of College & Research Libraries (ACRL)

[Academic Library Impact - Improving Practice and Essential Areas to Research](#) (2017), Association of College & Research Libraries (ACRL)

[Action-Oriented Research Agenda on Library Contributions to Student Learning and Success: Initial Report](#) (2016), Association of College & Research Libraries (ACRL)

[Connect, Collaborate, and Communicate: A Report from the Value of Academic Libraries Summits](#) (2012), Association of College & Research Libraries (ACRL)

Recherche sur l'impact des bibliothèques médicales

Marshall, C. (2022). [Measuring Hospital Libraries Impact on Patient and Hospital Outcomes](#). *Journal of Hospital Librarianship*, 22(3), 171–178. <https://doi.org/10.1080/15323269.2022.2088200>

Pionke, J. J., Phillips, K., Migdalski, A., & Smith, E. M. (2022). [Advocacy is all of us: Recommendations to enhance the Medical Library Association's advocacy initiatives](#). *Journal of the Medical Library Association*, 110(1), 5–14. <https://doi.org/10.5195/jmla.2022.1327>

[Canadian Health Libraries Association \(CHLA\) Resources](#)

[CHLA Measuring Impact Tools](#)

Sources d'information et documents gouvernementaux

Comprendre les priorités, les valeurs et les nouvelles initiatives gouvernementales constitue une partie importante d'un plaidoyer efficace. Un large éventail de documents publics vous permet de vous tenir au courant des projets et des investissements prévus, ainsi que des domaines d'action de tous les ordres de gouvernement.

Aux niveaux fédéral et provincial, les sources d'information utiles sont notamment celles-ci :

- Discours du Trône
- documents budgétaires
- Énoncé économique de l'automne
- estimations des dépenses
- comptes publics
- hansard (compte rendu officiel des débats législatifs)
- compte rendu des délibérations des comités

Au niveau municipal, les sources d'information utiles sont notamment celles-ci :

- procès-verbal des réunions du conseil municipal
- documents budgétaires

Pour tous les ordres de gouvernement, d'autres sources d'information sont utiles, notamment celles-ci :

- documents de campagne
- sondages d'opinion publique
- communiqués de presse
- médias d'information

CONSEIL

Abonnez-vous à la [Salle de presse de l'Ontario](#) pour recevoir les nouvelles du gouvernement de l'Ontario.